

Resource Mobilization

Toolkit

for Girls, Young Women and Trans Youth



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Photos: Agrupacion De Mujeres Trans y Culturales [p4], FemSolution [p6], Transaction, Pakistan [p11], Radio Udayapur [p21], Tamboras Resistencia [p30], Stop the violence before it's too late [p38], Women's Gaze [p40], Jaringan Muda Melawan kekerasan Seksual (Youth Network Against Sexual Violence) [p 45], The Fearless Collective [p56].

Design & Illustration: [Jessica Bromley Bartram Illustration & Design.](#)

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WELCOME!



This toolkit supports and promotes creative and practical thinking on resource mobilization for girls, young women and trans youth, and can be used by organizations as well as individuals with different levels of skills and experience.

It hopes to benefit especially small-scale start-up groups led by girls, young women and trans youth leading social justice movements, particularly in the Global South. It is a living, breathing document that will continue growing and evolving in collaboration with the broader community of activists as they find success and overcome challenges.

FRIDA | The Young Feminist Fund firmly believes that although resource mobilization is a big challenge, organizations can become adequately funded and that girls, young women and trans youth can gain skills and experience in fundraising, relationship building and communicating their needs. This belief has made developing this toolkit such a gratifying and amazing learning experience.

Part A discusses the four major concepts that set up the framework for resource mobilization: what resource mobilization is, the importance of local resource mobilization that focuses on communication and relationship building, what donors are usually looking for and the general ecosystem and overview of current philanthropic culture.

Part B is divided into two practical chapters, each chapter offering to young women, girls and trans youth templates, tips and tools to raise their own unique voice and perspective. This part includes exercises for pitching, storytelling and public speaking.

Part C is focused on connecting civil society with resources they need. Readers will find a compilation of funders, their priorities and locations, and tools for network mapping and grant prospecting.

Part D is about how readers can mobilize resources now. Readers will find tools, templates to use as well as strategies on where to find grants, information on how to start your own giving circles, crowdfunding ideas and user-friendly and free online platforms.

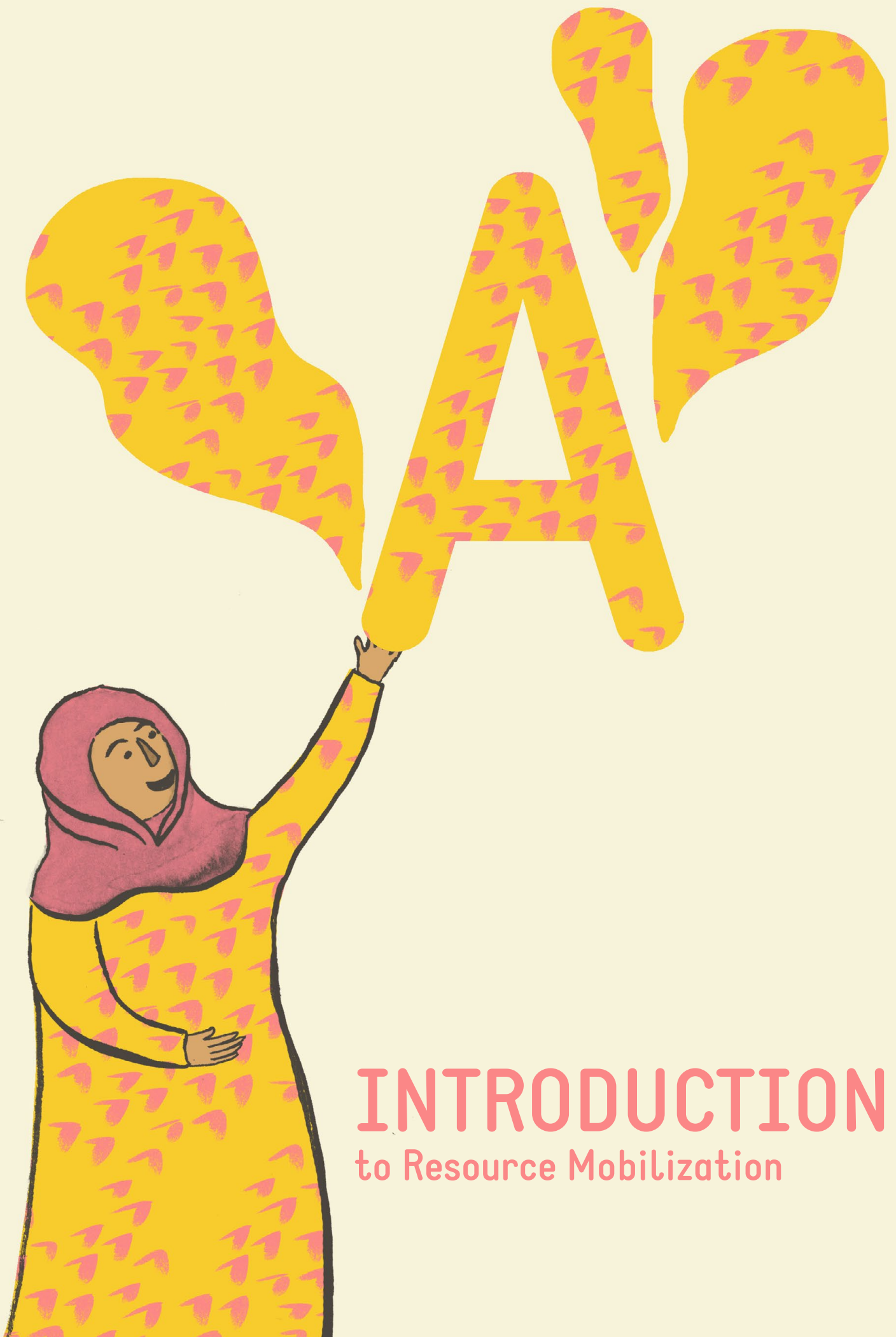
Part E will present the readers with a range of additional resource mobilization resources by other funders and organizations. These resources greatly inspired this toolkit you are reading.

This toolkit was very much inspired by the framework by trainer and organizer Marshall Ganz: “Story of Self, Us, and Now.” This teaching revolves around how we turn values into action – the discursive process by which individuals, communities, and nations construct identity, formulate choices, and motivate action.

Stories not only teach us how to act – they inspire us to act. This being said, we hope the toolkit will inspire these following three questions in your efforts to mobilize resources and people: If I am not for myself, who will be? And if I am for myself alone, what am “I”? And if not now, when?

All organizations, especially those that are led by girls, young women and trans youth, are dynamic places, and must adapt in order to continue to serve their communities. It is an era when all organizations need to fortify themselves with the tools, techniques and strategies to shift from dependence to independence, financial health and income diversity.

FRIDA believes girls, young women and trans youth already have the skills and expertise to change and transform their communities. This toolkit hopes to contribute to their relentless and resilient organizing around the world by providing additional tools, tips and resources.



INTRODUCTION

to Resource Mobilization



ABOUT THE PHOTO: Agrupacion De Mujeres Trans y Culturales (AMTC) is an organizing space for women and young transgender women in Nicaragua who take part in feminist discourses and expressions.

What is resource mobilization?

Any young feminist activist can be a great resource mobilizer. We mean it. The key elements to succeed are to make sure you know your needs, understand the situation you are in, and assess your strengths and areas where there is opportunity for growth carefully!

The term “resource mobilization” broadly refers to the ability of a group to gain resources and to mobilize people towards accomplishing the group’s goals. So yes, growing in terms of budget is a major part of resource mobilization, but acquiring new people and connections is important too: in-kind contributions (gifts or services), knowledge, connections, information, experience and friendships can go a long way to advancing your goal! Relationships matter, and taking time to build genuine relationships that are founded in trust is never a waste of time.

This toolkit was created keeping in mind the elephant in the room: Resources, primarily money, is a form of power. What we tried to emphasize throughout the toolkit is that part of the reason we mobilize resources is not just to sustain our work but also to shift the balance of power by shifting resources from those who hold a lot of power to those who hold a little. In that sense, we believe resource mobilization is in itself a form of activism, not just an “add on” or “necessary addition” to young feminist organizing.

Traditionally, organizations have accessed grants through grant applications. This is usually followed by signing a contract, implementing the activities, writing midterm and final reports, documenting achieved results, meeting financial reporting requirements, and then reapplying once the contract is over. However, because resources are more and more scarce on an international level, especially in the case of young activism, activists seek solutions creatively in alternative income sources to fill in budget gaps. When you are able to diversify the sources of income to your organization, you are more secure because you can better avoid being impacted by donor trends. We often hear about grants, but there are many other income sources to consider.

To know more about these forms of sources and their characteristics, please take a look at the table below:

TYPE OF SOURCE	CHARACTERISTICS	EXAMPLES
Grants	Usually restricted* but also can be unrestricted, mostly project-based and time-bound, short-to-medium-term funding	Governments, foundations, associations, multilateral and bilateral agreements...
Earned income	Unrestricted, short-to-long term funding, for-profit operation, needing different management skills	Sale of products, fee for service, interest income, events for community members, membership fees
Gifts	Unrestricted, medium-to-long term funding	Individuals, non-profit companies, groups such as giving circles, in kind support, family foundations

** Restrictive fund is a reserve of money that can only be used for specific purposes. Unrestricted fund is financial support given to organization by a donor that the organization is free to use as they see fit.*

Sometimes it is more strategic to develop a community of supportive individual donors and groups with various degrees of affinity for the organization's programs, than to spend all of your time and energy towards trying to get large grant amounts from big funders. Their support may come in the form of medium or small gifts, could potentially be unrestricted, and could lead to long-term funding which would greatly contribute to your organization's financial health. This type of funding is flexible, and it also helps you build a strong foundation of support.

An organization in search of unrestricted and diverse funding would do well to expand their base of individual givers. This approach encourages a healthy mix of funding sources, thereby lowering the risk in the event that one source of funding dries up. This will be better for the sustainability of your organization in the long term.

Local resource mobilization: why does it matter?

Local resource mobilization is a set of strategies and tools to raise money and other resources from local sources. It starts in your home, in your building, in your street, town or city. These can be direct grants, membership fees, in-kind donations, volunteer support, and many more!

Local resource mobilization can often help organizations make progress on various other objectives, such as:

- Increasing awareness about the cause among individuals who are outside of activist or donor circles;
- Building lasting and trusting local support that leads to community action to advance the cause of the organization;
- Boosting the visibility of the organization and its activities;
- Moving supporters, donors and volunteers from one-time supporters to long-term investors in social justice and collective power;
- Transforming access of grassroots groups to funding and support, and increasing the sustainability of local and regional social justice movements;
- Finally, these shifts also help to show how grassroots organizations are conducting local resource mobilization as one tool to challenge and transform internalized beliefs, attitudes, cultural norms, and access to resources.

It is a fact that there are enormous challenges associated with the lack of a progressive philanthropic culture globally; however resource mobilization as a concept is not homogenous. Each context, region and climate has a unique and rich history of giving, supporting, and generosity.



ABOUT THE PHOTO: FemSolution, Ukraine, is a young feminist group founded in February 2016 by students of the Kiev-Mohyla Academy in Kiev as a response to the widespread existence of sexism, homophobia and racism in the academic community.



Relationship building is really the leading element of local resource mobilization. Investing staff time into building relationships face-to-face with local contacts is one of the key elements of generating local support.

Here are some ways you can build relationships with potential supporters:

- Invite someone out for coffee and talk to them about why you feel passionately about the work you do.
- Make a list of key people you'd like to meet or influence and ask your network to connect you.
- Attend a networking event and bring a card or pamphlet that lets people know how to contact you or your organization if they would like to learn more about your work.
- Host a meet-up in a convenient place where you invite community members to learn more about your work.

A community that is willing to support and defend the organization's work shows that it shares the mission and values and aspires to see them come true. This support becomes a major endorsement of the organization's reason and ability to exist.

The second important element is healthy and strategic communications. Organizations expand beyond their usual circles with time, and this is when targeted communications become critical to engage new allies and supporters. Organizations can do this, for example, by starting communication campaigns that could raise their visibility, and thus the visibility of social justice issues and organizations, among new audiences.

What are donors looking for?

Advocating for a cause you care about is already a great start to attracting funding. However, there are other elements that help you make a strong case for why your cause needs resources.

In rallying for support, the nurturing of personal and community relationships can be equally important to the cause you are fighting for.

These relationships are often based on three major characteristics that any organization needs to have in order to attract support: accountability, transparency and legitimacy. These are quite big and abstract words, so let us look at them together.



What is accountability?

This term refers to an organization's ability to be guided by good management and financial principles. An accountable organization is one that responsibly reaches out to its community, properly manages its resources, and is able to report back to donors regarding how the funds were used. These organizations are also likely to gain public support, as donors often expect to be regularly informed on how their money has been spent. Additionally, some donors might even request visits to project sites to make sure that their funds are being used in the best and most responsible way possible. In short, in building a base of donors, the focus is on resource mobilization, but also on "friend raising". The funds often come as "products" of the relationship.

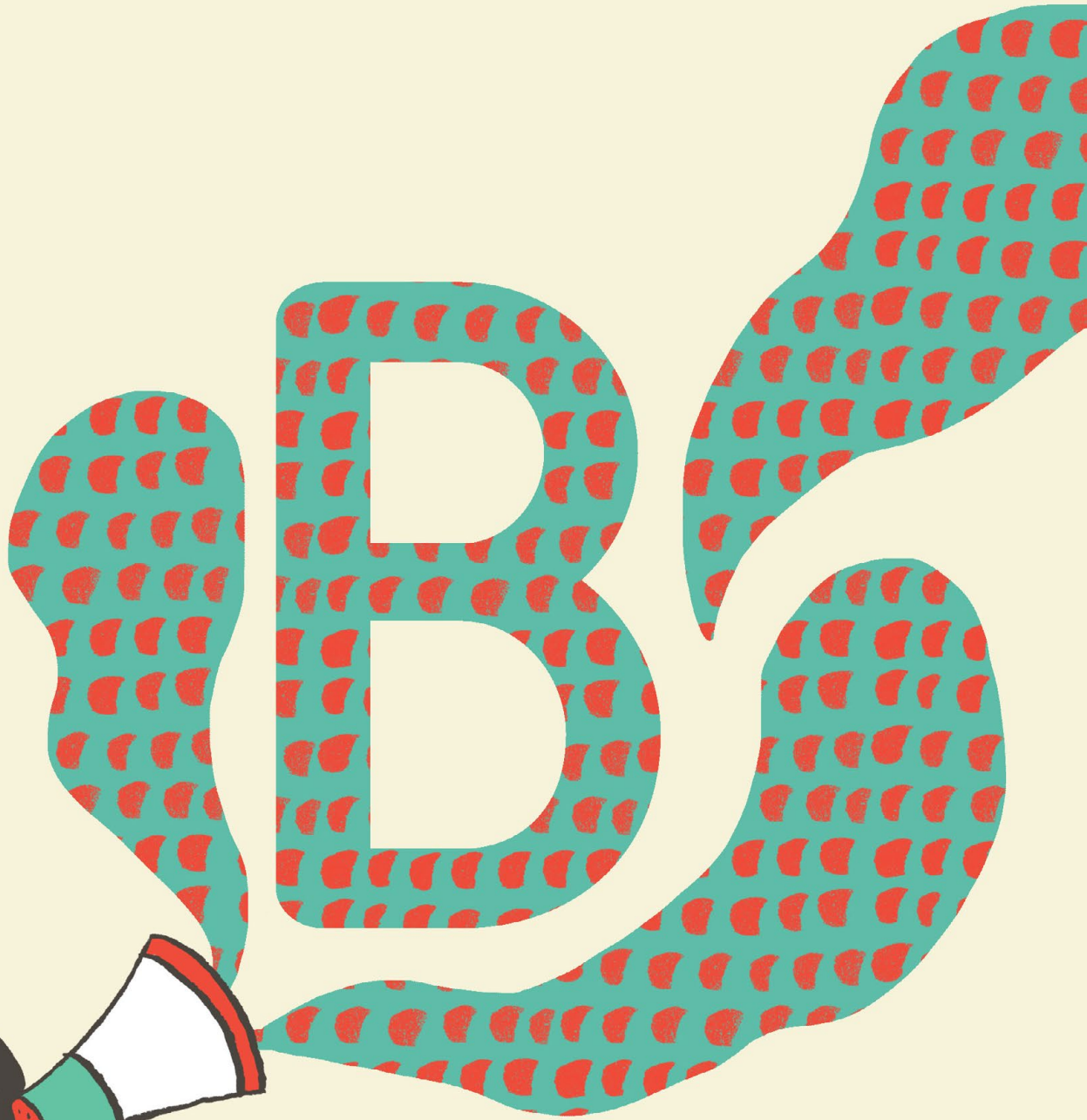
What is transparency?

This means open and participatory communication with internal and external stakeholders regarding an organization's financial and management health. It includes information about the organization's activities, and even financial transactions to stakeholders such as members, board, donors and supporters. Organizations should keep in mind that this is highly important for prospective donors and partners, as transparency assures them of an organization's trustworthiness and honesty to its constituents.

What is legitimacy?

Different countries have different requirements for recognizing the legal existence of organizations. But regardless of how diverse these requirements are across the world, each country still exercises some level of control over its non-profit organizations. Only those that have been established according to their country's internal laws are considered to be "legitimate". Of course organizations can choose to be registered or not, for various reasons such as registration costs, too much bureaucracy, safety issues, or simply not being recognized for the cause you fight for. Unfortunately, registered organizations are more likely to gain donor support because this means they achieved some level of compliance with their government "standards".

In addition to these three features, what is crucial for a successful donor-grantee partnership is a genuine commitment to your cause, honest grantee-donor collaboration, and effectiveness in delivering results and introducing change to your donor. It is also important to show donors what their gift can do in very clear terms. Often people cannot imagine the impact. These will collectively grant you with a lasting and healthy donor relationship that is based on mutual trust and understanding.



STORY OF SELF

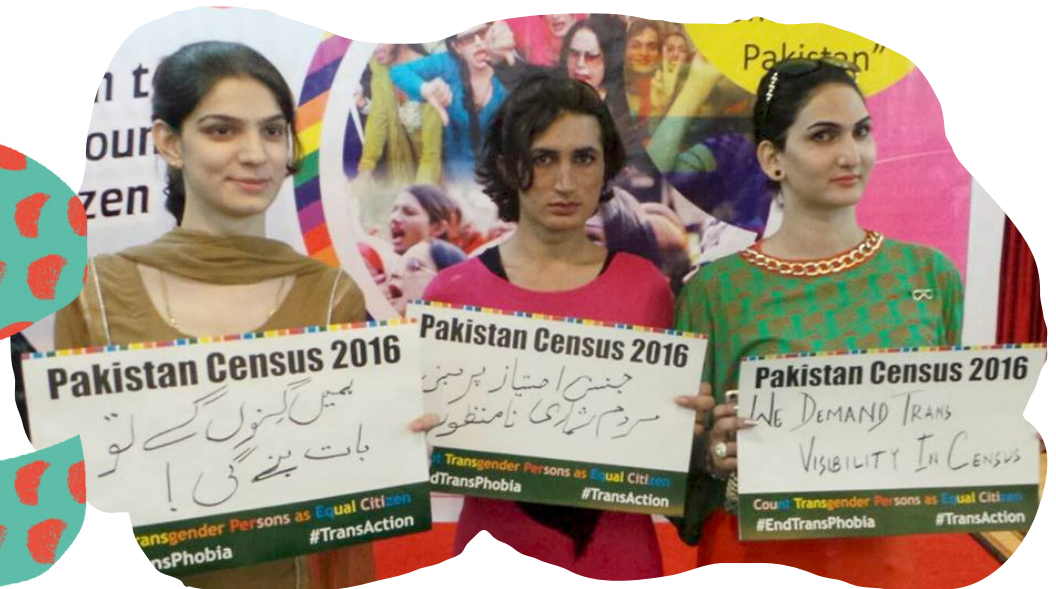
Organizational & Individual Voice

Who are we?

The identity and voice of your organization does not need to be static, but it does need to exist cohesively.

In terms of resource mobilization, it does two things:

- 1** Helps people outside of the organization (volunteers, donors, potential supporters) understand what they are choosing to support. It helps them connect with your work and, therefore, feel more confident in supporting it.
- 2** Creates the opportunity for those who know your organization to share with others. The clarity that comes through is key to empower others to spread the word about the work you're doing and how they might support it.



ABOUT THE PHOTO: Transaction Pakistan was founded in 2015, envisioning a society in which all people are safe in their homes, schools and communities; are treated with respect and dignity.

Organizational identity exercise

We want to make sure this isn't just a toolkit, but one that represents our feminist values. Power dynamics often exist in organizations (of any size) and we want to make sure that hidden or invisible power is made visible, and that everyone in the group has an equal voice.

Have 3–5 people involved in your work (including yourself) independently answer the following questions in simple words. Once all have completed independently, go around and have each person share what they've put. Go around one question at a time. No one person is more right than another. This is about learning the perspective of everyone in the room. Once everyone has shared, you will go back through the questions and come to an agreement on one co-created response to each question. This will take patience and is best done with a neutral facilitator to ensure that everyone is heard and contributes. At the end, the hope is that you will increase shared clarity about who your organization is and why it exists.

- 1: What problem is your organization working to address?
- 2: Why are you addressing it?
- 3: How are you addressing that problem?
- 4: Why do you choose to address the issue in that way?
- 5: If you could pick 3 top values of your organization, what would they be?
- 6: Who does your organization serve?
- 7: Who supports your work in terms of resources (for example, volunteers, individual donors, local businesses...)?
- 8: Who else in your region is working to address this issue?
- 9: How well-known is your organization in your region?
- 10: If your organization was a person, which 3 aspects would describe its personality? Eg. Analytical, assertive, bold, calm, cheerful, considerate, creative, curious, disruptive, energetic, friendly, loyal, open-minded, relaxed, social, supportive, visionary...
- 11: What colors could be associated with your organization? Pick 2.
- 12: What organizations do you most admire doing similar work? Choose 1–3.
- 13: What's your current annual budget?
- 14: What are your organization's goals for the next year? 3 years? 10 years?

Note: You can also choose a few questions that you feel are most important for your organization to have clarity and cohesion around rather than answering them all.



Pitching tools and public speaking tips

Individual voice

As leaders of organizations, it's critical that we learn to share our own story and how we came into this work. It helps people connect with both us as individuals and also the organization more broadly. That connection is often what leads to increased resources for our organizations. A powerful and helpful tool for sharing our story in organizing community and mobilizing resources can be found on 350.org: [Workshops Toolkit](#). This is a workshop that you can do with your team to help each person articulate their own story, the story of the work, and connect the two in important ways.

Elevator pitch

There are times when you will only have someone's attention for a minute or two, and you need to be able to share a quick and memorable "pitch" about your work. In 30 seconds or less, you want to be able to connect with someone personally, while also connecting them to your organization and work.

Here are some questions to answer that will help you develop your elevator pitch:

- Who are you?
- What do you currently do?
- What issue are you addressing?
- How are you addressing it?
- What's your big vision?

Example: I'm [insert your name], the current coordinator of [insert your organization]. We are working to improve maternal health in [add your geographic region] by [insert strategy/program].

Our goal is to ensure that every mother in our region has access to quality care when she needs it.





STORY OF US

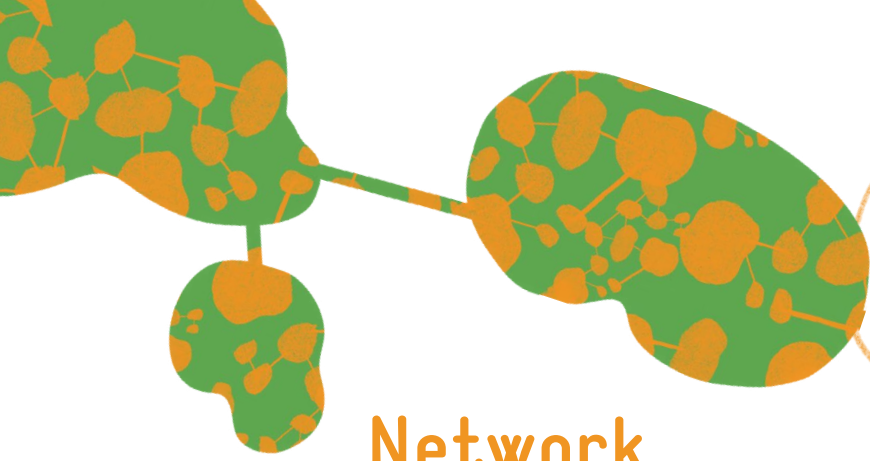
Connecting with Resources

Selected list of funders

- International Funders
- Asia & the Pacific
- Central & Eastern Europe, Caucasus Central, North Asia
- Latin America & the Caribbean
- Middle East & North Africa
- Sub Saharan Africa



Click on each region to see its list of funders or click [here](#) to go to the beginning of the list!



What is a network?

A network is a group or system of interconnected people or things.

Network mapping

We are all more connected than we think and finding those connections is an important part to finding the resources and collaboration to move our work forward. Below is a network mapping exercise that you can do with your team — and even other people, from supporters to other activists — to get a visual sense of your networks.

Who is in your network?

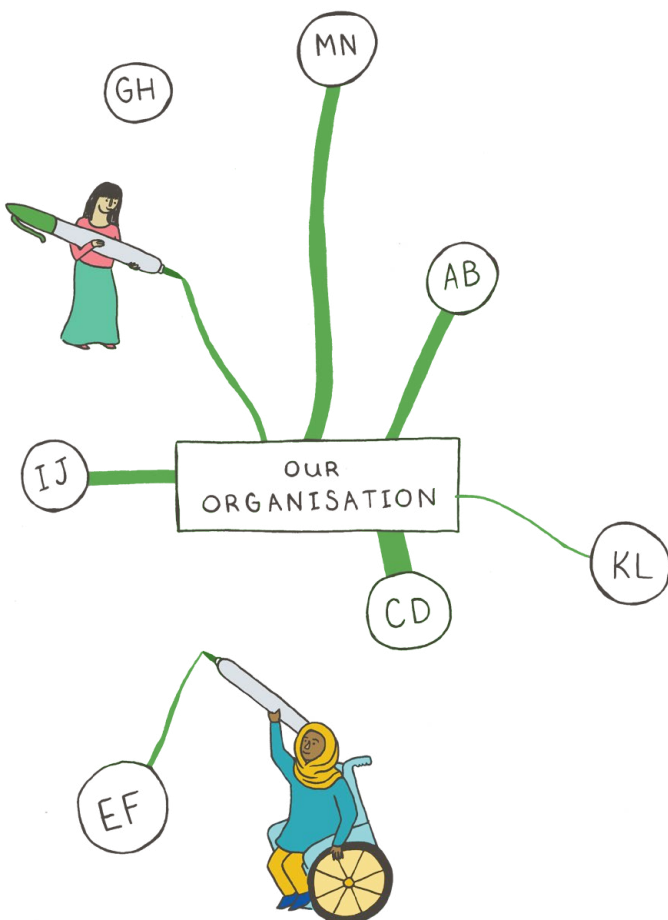
Create a list of names of people, organizations and platforms, grouping them in these categories (or others if you find additional categories helpful):

CATEGORY	INITIALS OF PERSON OR NAME OF ORGANIZATION
Funders	
Leadership development: mentorship, feedback, personal support	
Creates obstacles or challenges: Government, etc	
Collaborators: Women's rights orgs, champions/advocates, etc	
Community you serve	

Mapping your network

1 Begin your map

- Put a square at the center with your organization's name inside of it.
- With your team, you are going to map your current collective network!
- Now plot the initials of each individual or organization within your network around your organization. The better you know them, the closer they should be to you.
- Draw a circle around each initial.

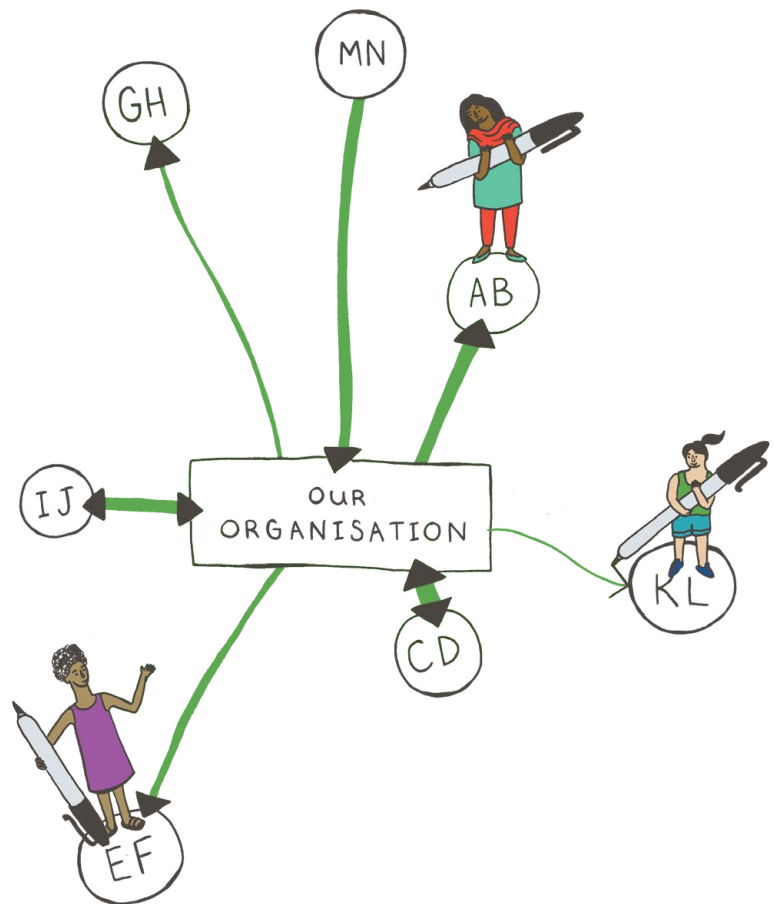


2 Characterize the relationships

- Use a line to represent the degree to which you feel you can count on the person/org and be fully open and transparent.
- Make the line thicker to show trust.

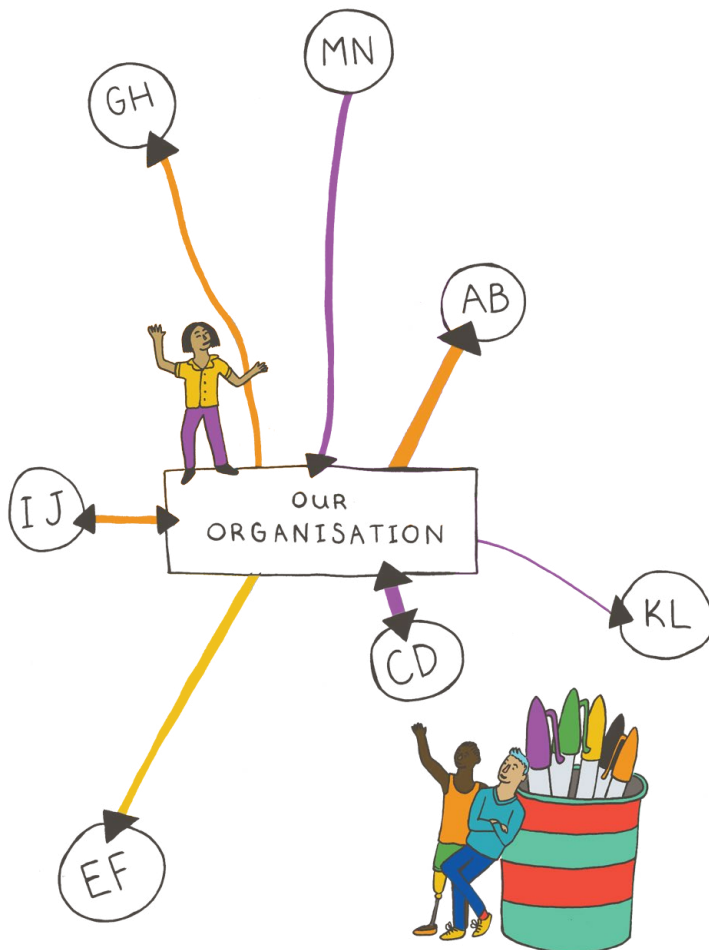
3 Reciprocity

- Add arrows to represent the degree to which you give OR you benefit / receive in this relationship.
- Make the line two-way if reciprocity is equal.



4 Resources

- Use colours to show if the relationships have the potential to result in resources gained for your organization.
- Add colour to lines.
- Colour 1 for currently receiving resources.
- Colour 2 for possibility to receive / give resources.
- Colour 3 for connections to other resources.



Insights and patterns

With your team, discuss your network maps to draw out the insights. Here are some questions to guide the discussion:

- What do you see when you look at the map as a whole? Any surprises?
- What do you notice about the characteristics of the support relationships you value most? Least?
- What do you notice in your approach to building relationships? What don't do you notice? What comes naturally and what is more challenging for you?

Mindsets, beliefs, and outcomes

With your team, explore mindsets and beliefs about your network. Here are guiding questions:

- What are you learning about how you build your network, including cultivating real connection in relationships or avoiding them?
- What are you thinking and feeling when it comes to seeking resource support for your organization? What is important for you?
- What do you need that you are not getting?

Outcomes

- How are these mindsets serving you?
- How are they not serving you?
- How would your approach be different if you had no limitations?

My desired network

Thinking about your organizational vision and goals, and based on everything you've discussed as a team, we invite you to revisit your map and visualize the changes that would best reflect your "desired network" 12 months from now.

- What new relationships do you have?
- What new kind of support is present?
- Which existing relationships have changed and how?

Our Learning plan

What actions will we take to develop the network we need (what, who, when, specific requests)? What is new, different, and out of my comfort zone?

NAME (of organization/individual)	SUPPORT WE NEED	SUPPORT WE WILL GIVE (if reciprocity is equal)



ABOUT THE PHOTO: Radio Udayapur, Nepal was founded in 2009 and their mission is to be a model community radio station run and managed by young women both at national and international level.

Prospect research guide

What is “prospect research”?

Prospect research is the process of identifying, researching and profiling potential donors – individual, institutional, family and corporate funders.

It’s the review of a prospective donor’s giving history and philanthropic interests in order to know if your organization should ask a particular donor (**do they fund my organization’s kind of work?**), how to ask the donor (**is it invitation only? open application? competition? matching? etc.**), what to ask (**program funding? research funding? organizational capacity funding?**), and how much to ask for.

The goal is to identify prospective donors who both align with your mission and have the capacity to fund part of your organization’s initiatives or operations. This guide offers a three-step guide to prospect researching. It will help you figure out which proposals make the most sense to pursue and the best way to approach them.

Step 1: Check your inbox and your feed

Start by having notifications and newsletters sent directly to your email.

Sign up to get updates from grantmaking and philanthropic organizations, these newsletters announce grant opportunities, webinar events, and conferences. Follow them on social media. Twitter in particular is a space where new information about resources is announced. Here are some of the many resources for young feminist organizations to start with and follow:

- [FRIDA](#)
- [Global Fund for Women](#)
- [AWID](#)
- [Global Giving](#)
- [Mama Cash](#)
- [Dining for Women](#)
- [Funds for NGOs](#)
- [Urgent Action Fund](#)
- [Spark](#)

Newsletters, grant databases and social media networks will only be useful to you if you customize it to your organization's geographic and issue needs. Try out some of the above and find more.

Also, funding portals and donor databases can reduce time spent on researching prospects. A few concrete examples are [Human Rights Funders Network](#) (formerly International Human Rights Funders Group), [Advancing Human Rights](#) hub, [Peace and Security Funding Index](#) portal, and [AWID donor database](#). For instance, the HRFN portal was created with the long-term aim of supporting the sustainability of human rights work and to provide key funding information to human rights organizations (recognizing that as a human rights NGO, public data is critical due to security concerns). Targeted lists of donors that fund your organization's priorities will save you a lot of time.

Step 2: Cast a wide net

When starting prospect research, it is important to start broad!

If you start too specific you might miss some great opportunities. In addition, even if a foundation isn't right at this time, learning foundation names and priorities will help you in the future as your organization grows and changes and you will learn the funding landscape along the way.

Here are some ideas on how to start broad and find numerous options for funding:

- Review who funds your peers. This is often the best place to start. Identify sister organizations and research who their funders are on their website, annual reports and public tax forms.
- Conduct a web search and grants database search. Use keywords that represent the work of your organization. Examples include: gender equity, gender based violence, trans rights, civic engagement, disability rights, women's empowerment, skills building, early marriage, etc.
- Search the issues related to your mission. Examples include: economic development, economic inequality, livelihoods, human rights, child mortality, etc.
- Make sure that you look for funding opportunities for all of the programs in your organization. For example, an organization should look for grants for both their health education and child care programs.
- Identify well-known grantmakers in your country and geographic area (i.e. Rwanda, East Africa, Africa).



Step 3: Refine your search

After you have cast the net, you have to narrow the options to grants you can feasibly win. Use this checklist to come up with a great prospect list:

1 Mission alignment:

We're covering this first because the best NGO-funder relationships are those that share a common mission and vision for the world. Just like NGOs have missions and visions, funders also have mission and funding priorities. It is extremely important that the projects they fund match their mission and priorities. When reviewing a funder, look for their values to match your own and that funding requirements align with the types of programs and organizations that the funder is seeking to support. You can often find a funder's mission in the "About Us" or "History" section of their website. Don't reach out if your missions do not align – it's a waste of your time and theirs. If they do align, this is a great way to reach out for the first time – more on that later!

Where to start:
Go to the funder's website and figure out their mission profile which is a summary of what the donor seeks to fund.



PRO TIP: Make friends with the funder. Get on their radar. Invite them to your events, send them your newsletter, engage them on social media [carefully], if you're able, invite an officer for coffee. Ask for advice NOT for money!

2 Geographical Location:

Funding will often be restricted to a certain city (or cities), state, country, region or continent. While checking this may seem obvious, it is one of the most limiting factors of a search and, therefore, needs to be one of the first details you confirm. Funders won't budge on the geographical location of their funding.

3 Average grant size:

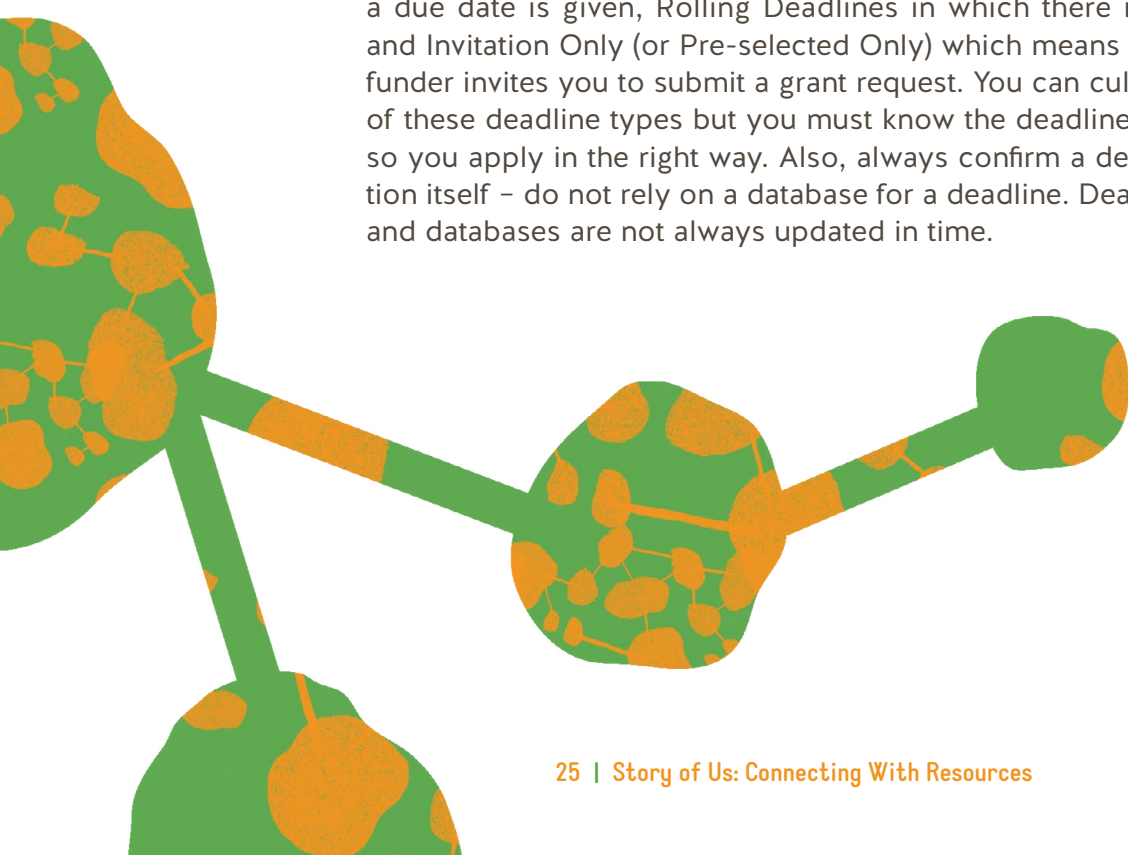
A foundation will likely not provide a large portion of a nonprofit's budget. Foundations need to make sure that their money is being strategically distributed to advance the causes they are seeking to support. Funders do not want to take on too much risk and be the only funder of an organization. When reviewing requests for proposals [RFPs], make sure that the grant amounts are reasonable and both make sense with your project and operating budget. Do not apply for grants that are half or more of your budget. You can check out a funder's annual report to understand how much they typically grant – this may differ from what is stated on the website. For example, their website may say \$10K–\$200K, but in their reports you notice that in the past few years most of their awards are \$100K–\$200K. Take this into consideration.

4 Organization need:

Foundations have limits on the type of funding they will provide. Sometimes they will pay for overhead costs (core funding or operational costs such as rent, utilities, administration, etc.). It is more common for donors to fund specific projects. (Note: unrestricted funding is becoming increasingly more common – more on that later). When reviewing RFPs make sure that the type of funding being offered is what your organization needs.

5 Deadline type:

Grants are separated into three different deadline types: Hard Deadlines in which a due date is given, Rolling Deadlines in which there is no defined deadline, and Invitation Only (or Pre-selected Only) which means you can only apply if a funder invites you to submit a grant request. You can cultivate funding from any of these deadline types but you must know the deadline type of the foundation so you apply in the right way. Also, always confirm a deadline with the foundation itself – do not rely on a database for a deadline. Deadlines change regularly and databases are not always updated in time.



6 Eligibility requirements:

There are a variety of eligibility requirements. For example, some funders require organizations to have a special charitable tax status from a particular country such as a U.S. 501(c)3 tax exempt status or to be legally registered with the organization's home country (although this is not always the case as human rights funders understand the security and privacy risks involved for some groups to register and make themselves known to The State). Be sure that your organization is eligible for funds based on its current legal status. Grants also require a wide range of attachments that must be submitted with the proposal. It is important to develop or acquire these attachments in order to ensure you are eligible to submit a complete proposal.

Common attachments include:

- An operating and program budget;
- Recent and up to date financial statements; and
- Staff and Board of Directors bios.

If you are thinking of applying to a foundation, make sure you have the proper attachments. You don't want to spend all of your time on the narrative and miss the deadline because you don't have the other required documents!

IMPORTANT!

Be sure these are accurate. It's like inviting guests to a messy house. Often, funders will look at financials and documentation first in order to see if they should go any further.



PRO TIP: Figure out what the funder REALLY funds. For example, when they say "education," do they mean primary and secondary? university? vocational and skills training? You can figure this out by digging deeper into who else they fund.

7 Previous grantees:

One of the best ways to decide if a foundation is a good fit is to look at their list of past grantees. Research and find the funder's annual reports, a good place to start is on their website. Look up two things on their website: first, if the foundation funds similar organizations/projects (meaning similar budgets, projects, missions) and second if the foundation takes on new organizations regularly (instead of just funding the same organizations year after year). If the answer to both is yes, proceed!

Follow these steps and you will be well on your way to becoming a grant prospect research superstar! Now, go get your work funded!



PRO TIP CHECKLIST

Do your due diligence! Go to the funder's website:

- Is there an open request for proposals [RFP]?
- Is it by invitation only or are all solicitors welcome to apply?
- What is the deadline?
- Is it a rolling deadline?

If so, try to find out when the applications are actually reviewed. If it is only once a year and you submit in February and they only review and decide in November, you will wait a long time and may decide it's more strategic to prioritize another application with a pending deadline.

[It is common for family foundations to review applications at the end of the calendar year.]

Prospect research resources

Resources for individual and foundation prospecting:

Guidestar [guidestar.org](https://www.guidestar.org)

1. Create an account for free.
2. Type in the foundation's name in the search box under the "Nonprofit Search" dropdown.
3. At the top of the next page, there will be areas for you to refine your search by state, income, etc.
4. Click on the foundation's name you are searching for.
5. Scroll down to "Forms 990 from IRS" and click on the year you want to view.
6. The form will open and you can print/save.

Million Dollar List milliondollarlist.org

- Allows you to search \$1M+ donations by donor, state, recipient, etc.
- Example search: Under the "Donor" section enter in your state and under the "Recipient" section choose the appropriate "Subsector".

Giving Pledge givingpledge.org

- The Giving Pledge is a commitment by the world's wealthiest individuals and families to dedicate the majority of their wealth to philanthropy.

Forbes 400 (Top billionaires) forbes.com/forbes-400/list

Patriotic Millionaires (List of progressive millionaires) patrioticmillionaires.org/#millionairesaz

UK Charity Search (UK foundations) charitycommission.gov.uk/find-charities

Guidestar UK (UK version of Guidestar) [guidestar.org.uk](https://www.guidestar.org.uk)

Foundation Center (Global foundations) [foundationcenter.org](https://www.foundationcenter.org)

Annual Reports

- Google name of organization (ex: "Oxfam") and the words "Annual Report".
- View list of top donors and board members for potential prospects.

Pipl (Website for finding contact information (email, phone, address, etc.)) [pipl.com](https://www.pipl.com)

Email Lists:

NOZA Foundation Search nozasearch.com/Pricing.aspx

- Sign up for the free Foundation Search and receive weekly emails about recent grants made by individuals and foundations.

Philanthropy News Digest [philanthropynewsdigest.org](https://www.philanthropynewsdigest.org)

- Sign up for PND's Newsletters and Alerts on the right side of the page.

Chronicle of Philanthropy [philanthropy.com](https://www.philanthropy.com)

- Sign up to receive the Philanthropy Today digest on the right side of the page.

Learn more about prospect research:

Prospect Research for the Non-Researcher blackbaud.com/files/resources/downloads/WhitePaper_ProspectResearchForTheNonResearcher.pdf

WealthWorks [wealthengine.com/blog](https://www.wealthengine.com/blog)



STORY OF NOW



ABOUT THE PHOTO: *Tambores Resistencia is a young feminist Peruvian group that began in 2013 with drum circle experiences with women from grassroots organizations and their participation in political, social and cultural manifestations.*

Bringing it all together

Building from your organizational Story of Self and Story of Us, the Story of Now is about the urgent need for your organization's mission to be realized through the work that you do and funded by your various supporters.

Thus far, we have discussed why your organization exists and what important change you want to see in the world (Who are we? and how to talk about the organization), as well as who (network and prospective funders) you will call on to stand with you. The Story of Now pulls this all together and offers tools to create compelling campaigns and raise immediate funds (as opposed to traditional grant funds).



What is crowdfunding?



*Crowd-fund-ing 'kroud,fəndiNG/
[noun] The practice of funding a project or venture by raising many small amounts of money from a large number of people, typically via the Internet.*

Crowdfunding for NGOs is the practice of fundraising for an organization or individual on the internet by engaging many people to fund a social program or product. Crowdfunding strategies for NGOs differ from social enterprises or for-profit companies and startups. For example, many crowdfunding guides suggest offering a perk to donors such as a tote bag or the promise of future product. This is usually not the best use of resources for cash-strapped organizations. You'll read about alternative perks and other tips later in this guide.

This information in this section is intended to help grassroots feminist organizations from the Global South with challenges that may arise during the crowdfunding journey. For the most part, crowdfunding platforms are Global North-centric. Unique challenges arise for groups that don't fit the crowdfunding platform's predetermined criteria such as issues with payment processing or organizational legal status. This guide attempts to support you through these challenges, offering tips on finding the right platform for your organization's campaign, however, there may still be challenges. And, of course, as technology and policies evolve so will the strategies.

There are many guides that already exist on how to run a successful crowdfunding campaign. We will give you some general tips and focus on troubleshooting challenges that arise for small grassroots organizations. For more in-depth how-tos on how to run a successful crowdfunding campaign check out these resources: [CauseVox](#), [IndieGoGo](#), [Tips from Beth Kanter's blog](#), [Hip Give](#), and [Classy](#).

Why should my organization crowdfund?

Crowdfunding is a growing multi-billion dollar industry. It allows organizations and companies — large and small — to raise money from non-traditional sources. Crowdfunding democratizes fundraising, encouraging all people to be philanthropists and to tap into wide networks of personal and second and third-degree relationships. Moreover, money raised from crowdfunding is flexible and unrestricted unlike money raised from institutional funders which often requires specific program or project funding. Your organization should crowdfund if it is seeking a specific amount of money to support a project, event, or general operations. Crowdfunding also builds community by engaging supporters and recruiting new ones.



Which platform should my organization use?

There are hundreds of crowdfunding platforms on the internet with new sites created all the time. This list is not exhaustive. It provides a few options that serve grassroots organizations that might not yet be registered or fiscally sponsored by another organization. Another consideration for your organization is whether payment can be processed throughout the world without high transaction fees.

Generosity → generosity.com

VALUE PROPOSITION: IndieGoGo's new sister platform for social causes and NGOs

FEES: None, 100% of donations go to organization. Credit card processing fee (3% + \$0.30 per transaction) to be paid by you or donor. There is a \$25 bank transfer fee for non-US bank accounts for EACH deposit, keep this in mind and minimize bank transfers. If possible, transfer funds one time at the end of the campaign. Please note that your bank will typically convert the funds to your local currency and may charge you a conversion fee.

DO I HAVE TO RAISE THE FULL AMOUNT?: No.

IS IT TIME-BOUND?: No.

IS LEGAL ORGANIZATION STATUS NECESSARY?: No, anyone can crowdfund including a member of the organization's staff or anyone else on behalf of the organization.

NOTES: Donations are only accepted in US dollars and through credit cards at this time. Your bank will convert the funds to your local currency, potentially for a fee. Generosity uses Stripe as their payment processing platform. Once you have received your first donation, you can view your raised funds on the Funds tab of your fundraiser Dashboard.

You will also receive a confirmation email from Generosity on the day that your disbursement is sent. Languages available: English, Spanish, German, French. You can write your stories in any language, but the website will be in one of those four languages selected.

Additional information: support.generosity.com/hc/en-us/articles/211916048-International-Fundraising

Global Giving → globalgiving.org/

VALUE PROPOSITION: High visibility and exposure to GG corporate and philanthropic partners. Offers free trainings and webinars and some matching gift opportunities.

FEES: 15%.

DO I HAVE TO RAISE THE FULL AMOUNT?: Minimum \$5K.

IS IT TIME-BOUND?: Yes.

IS LEGAL ORGANIZATION STATUS NECESSARY?: Must be registered charity (no specific country requirements).

NOTES: Application or "vetting" process, must be accepted. You must raise \$5K from 40 donors within specific time frame through open challenge to be accepted on platform. There are quarterly reporting requirements. Multiple options for money disbursement including check, wire transfer (which incurs fees), and FXecute in home currency and no or less international transaction and currency conversion fees. It takes up to two weeks. FXecute is in 141 countries. It is not in Zimbabwe, Ukraine, Argentina, and others.

Global Giving UK → globalgiving.co.uk

VALUE PROPOSITION: High visibility and exposure to GG corporate and philanthropic partners. Offers free trainings and webinars and some matching gift opportunities.

FEES: 10%.

DO I HAVE TO RAISE THE FULL AMOUNT?: Unidentified threshold amount must be raised in specific time period by specific number of donors. (Like GG US).

IS IT TIME-BOUND?: Yes.

IS LEGAL ORGANIZATION STATUS NECESSARY?: Must be registered charity (no specific country requirements).

NOTES: GlobalGiving UK sources projects in two ways:

1. They work with a trusted network of “project sponsors” to source projects. These project sponsors are established, reputable organisations such as Ashoka, Thousand Currents, and Mercy Corps who recommend projects – either their own, or those run by their local partners – to GlobalGiving UK. Charitable projects are also sometimes recommended by the businesses and corporations with which they work.

2. Two or three times a year, they host events which allow organisations to start using GlobalGiving.co.uk. To gain a long-term spot on the website, organisations must achieve a certain amount of both funds and donors during a prescribed time period. In the past these events have been ‘Project Challenges’, although they will soon be running a ‘Grassroots Gateway’ challenge which will give smaller organisations a chance to use the website.

Cause Vox → causevox.com

VALUE PROPOSITION: Easy to use and modify user interface to look nice. good customer service, has all the bells and whistles for individual and group fundraising, integrated project management/admin.

FEES: No monthly fees on first \$5K, then \$49–\$129/ mo + 2.5–4.25%.

DO I HAVE TO RAISE THE FULL AMOUNT?: No.

IS IT TIME-BOUND?: Yes, but will still accept donations after end date.

IS LEGAL ORGANIZATION STATUS NECESSARY?: No, can be individual or organization.

NOTES: Payment processing through Paypal or Stripe. Similar platforms, PayPal is in more countries. See here: paypal.com/webapps/mpp/country-worldwide. Stripe is a platform that takes credit cards currently in USD, GBP, AUD, and CAD though other currencies may be processed as well. Transaction fees will be incurred (2.9% + \$.30 USD, though may change). Stripe deposits money into bank account, just need routing number.

Stripe is not in every country but they have expansion plans (support.causevox.com/donation-processing/donation-processing-with-stripe). It has good ‘learning center’ with resources on effective crowdfunding campaigns and fundraising in general (causevox.com/learning-center/).

Catapult → catapult.org

VALUE PROPOSITION: Platform made for and by women to advance gender equity.

FEES: None, 100% of donations go to organization.

DO I HAVE TO RAISE THE FULL AMOUNT?: Unclear.

IS IT TIME-BOUND?: Unclear.

IS LEGAL ORGANIZATION STATUS NECESSARY?: Unclear.

NOTES: Catapult looks like ideal platform for feminist organizations, however, it seems to be invitation only and lacks transparency in selection process.

PIF World → pifworld.com

VALUE PROPOSITION: Have a capital fund. 100% of donations go to organization.

FEES: 100% of donation minus 1.7% + € 0.37 transaction fee.

DO I HAVE TO RAISE THE FULL AMOUNT?: No.

IS IT TIME-BOUND?: No, but once full amount is raised cannot go over, must withdraw.

IS LEGAL ORGANIZATION STATUS NECESSARY?: Looks like you must be Dutch organization.

NOTES: Based in Amsterdam. PIF = Pay It Forward.

YouCaring → youcaring.com

VALUE PROPOSITION: Compassionate crowdfunding. Free, no fee.

FEES: none, 100% of donations go to organization minus 2.9% credit card fee +\$.30 per donation.

DO I HAVE TO RAISE THE FULL AMOUNT?: No.

IS IT TIME-BOUND?: No.

IS LEGAL ORGANIZATION STATUS NECESSARY?: No.

NOTES: YouCaring is specifically good to raise funds for categories of Medical and healthcare costs, Memorial & funeral costs, Education & tuition fundraising, Family & adoption costs, Faith-based service projects, Pet & animal expenses, Community or Cause.

YouCaring works with PayPal and WePay (US only) to process payments.



How can my organization run a successful crowdfunding campaign?

It's all in the preparation!



Here are the 6 things you need to collaborate and prepare before you launch the campaign.

- 1 Your organization wants to plan a SMART campaign in order to maximize donations and use of your time!

SMART

Specific

What are you raising money for? Set a goal.

Measurable

What amount of money do you want to raise?
What measurable impact will it have?

Attainable

Aim high, but choose an amount that is achievable.

Relevant

Why is it important to raise this money, this amount, now? It needs to be an amount that makes sense to the project/event/expenses. Add sense of urgency to your communication.

Time-Bound

Have a start date and an end-date. This builds momentum and creates urgency.

2 Build from your “Story of Self,” “Story of Us,” and “Story of Now.”

Share with the world who your organization is, why you must exist in this world, how they (your audience) can be a part of it by joining the “us” as part of the community by contributing to the campaign. Your “Story of Now” is why the world must rally behind your organization for this specific campaign.

3 Create a video. It truly helps with the success of your campaign.

Use it to introduce the campaign, make a compelling case for the change you/your organization wants to see, let people know what impact their donations will have in terms of measurable changes through your initiative. Don’t forget to make a call to action: Explain why you need money, and ask for it!

Here are some good video examples.

4 Engage your community.

Talk with them on social media including but not only the crowdfunding platform. Update frequently (once a day is a good pace). Use hashtags to help people find your tweets. Create funding amounts that correlate to measurable outputs (i.e. \$20 = transportation to two trainings; \$50 = 10 girls trained in XYZ).

5 Make sure your emails are personal and clear.

Most emails are read on a mobile device, so make it easy to read, understand, and act. Keep it simple. Powerful fundraising emails generally have just four simple components:

- A high-quality photo,
- A short story about your project or a beneficiary,
- A link or button to make a donation,
- A clear call-to-action [for example: donate \$20 today to help bring young feminists to an upcoming protest!]

Here are great pointers for writing emails to different supporter segments (inner circle, early supporters, media).

6 Show your gratitude.

Be gracious. Thank people publicly and privately.

Now, let's get organized!

Before your campaign launches, your organization wants to already have future donations secured. Ideally, 30% of your total fundraising goal is secured before the campaign begins. How do you do this? It requires organization, and making sure that staff, board, volunteers, and others fundraising on your organization's behalf reach out to their inner circles. Money from crowdfunding comes from people you know and the people that those people know a few degrees out. Invite your inner circle to join your campaign and sign up to pledge to donate at launch time.

[Here is a workbook to help you](#) (pdf version at the very bottom), your staff, board, and volunteers strategize on outreach. Estimate how much you think each person will contribute, take this total and divide it by half because there is a 50/50 chance they will. This total combined with others' totals will give you an idea of how much to expect in the early days.

Break down the money strategy

There are a few ways to think about reaching your goal. You want to think about how you will reach your total number as well as the initial 30%. Let's say you want to raise a total of \$5,000. First, you want to secure \$1,500 (30%). At the start of your campaign, you want to target those that you think will give larger donations. This will set the pace and is a good use of your time and resources. Aim high, ask for a higher amount and settle for a bit lower, you likely increased what they would have originally given. Base this on what you think the person is able to give.



- Recruit 2 Champions at \$500 = \$1000.
- Recruit 5 Affiliates at \$100 = \$500.
- Invite friends and family to donate at \$10 (50 people), \$25 (40 people), \$50 (10 people).
- Host a dinner or happy hour fundraising event 50 people at 10 dollars or have a sliding scale for those who can afford more or less.

Keep the communication with your donors after the crowdfunding campaign is over. Show photos, videos, results and the impact of their investment, ask them if they want to keep informed of what your organization is doing. Invite them to some of your events. These donors could be long-lasting individual donors for your organization! Be creative and share what's worked for you with the community. Now go out there and raise that money!



ABOUT THE PHOTO: *Stop the violence before it's too late* is a young feminist group from Bosnia & Herzegovina and their mission is to promote and advocate for a life without violence. A majority of group members are lawyers with skills and experience in legal aid provision.

How to start your own giving circle in 7 steps

A “giving circle” is a collective giving vehicle used by individuals who want to pool their resources to provide funding in mutually agreed upon issue areas or communities.

Many circles, in addition to donating their money, also contribute their time and skills to support local causes. Giving circles are also seen as a great way to democratize decisions in philanthropy, since they usually involve bottom-up decision making among grassroots community members.

Giving circles are more popular than ever. Neighbors, friends or colleagues joining together to make gifts more focused and more meaningful. Because even in small numbers, when there’s consistency over time, change can happen.

Here are 7 easy steps to start a giving circle:

1 Set your goals and structure: It's important to have a goal in mind and a tentative plan to reach the goal. It is useful to keep some questions in mind before starting a giving circle. For instance:

- How many times will our group meet?
- How will we determine our funding focus?
- Where do we hold our meetings? Online and/or in-person?
- What is the size or range of the financial contribution each of our member will make?
- What is the time and skill commitment?
- Who will coordinate the group?

2 Name your group and define your mission: It helps to have a catchy name, although as long as you know what you want to achieve from this creative endeavor, you can begin.

3 Decide where to place your collective money: Some options include opening a joint bank account, or selecting an individual to collect and transfer the money to a bank account, or partnering with an organization that can act as a financial administrator of the funds.

4 Define a focus area for your group based on what matters to you the most:

Climate change, sexist attitudes and rape culture, LGBTQI rights, sex workers rights, sexual and reproductive health and rights: there are a host of issues that your organization might prioritize. It's important to focus on what you want people to pay attention to.

5 Create a process and criteria for funding: Make sure you agree within your organization who you will and will not accept gifts or money from. Some organizations will take money from companies and corporations, others will not. Determine your principles at the beginning and make sure everyone involved agrees!

6 Define your partnership with the recipient of your grant: Do members of your circle want to volunteer for an organization you have funded? Something to think about!

7 Evaluate Your giving circle: On a regular basis, examine the short-term and long-term goals of your giving circle. This will help develop a sense of satisfaction with the work you are doing and show how your contributions have made a difference. Try to understand what impact the group has had. Ask for feedback from the organizations you have funded.



ABOUT THE PHOTO: Women's Gaze was founded as a non formal leftist activist group in 2016 in Georgia, that later turned into a separate women's only collective of its own, raising visibility of women's healthcare, educational, working condition and housing problems.

How to work with embassies

Embassies – representations of countries in other countries, i.e. the British Embassy in Thailand, the Kenyan Embassy in Germany – are one of the most effective and long-term sources of income for civil society organizations.

They have financial reserves which they receive from their capital cities and they often play a mediator role between the civil society and their own governments. This indirect contact therefore makes it a lot less bureaucratic to work with than a state.

Most embassies have financial reserves for cultural, economic, security, immigration, legal and political cooperation. However, it is the cultural, political and economic sections that engage with civil society the most.

How do I engage with an embassy?

Due to their political engagements, interests and bigger resources, Western – mostly European and Northern American – embassies are more likely to offer financial and capacity support to women's organizations. However, do not limit your horizon. How do we reach them?

If they have a separate section for any of the fields we mentioned above, which you can check by visiting their website, this should be your priority. However, not all embassies have enough staff to address each issue separately. In this case, contacting the main email address is the best option.

In your email, introduce yourself and express your interest in introducing your organization to the embassy and learning more about the work they do. It is best to send some useful documents such as your organizational history, annual reports, activity reports, articles written by staff, photos, links to your website or social media. The most important message in your email will be asking for a day to meet them to introduce your work. If you have an office, this is the best way to host an embassy. Most of the time, embassies prefer to meet activists by visiting their NGOs. If you do not have an office space, or if you believe it may not be the best place to hold a meeting with an embassy representative, make sure you express in your email that you would like to visit them at their embassy or at a place they like. As the following step, you can also call them to make sure they received the email. Phone calls usually help the introduction stage.

*Remember: Be confident and trust yourself and the work you do!
You know so much about your work and you are the expert!*



Flexible? Multiple year? General grants?

It all depends on the embassy. Some embassies will give more flexible grants, but most will support a program or a specific activity.

Most embassies do not have a call for proposals; they give grants mostly on a rolling basis. Their grants vary between a few thousand USD to 40–50,000 USD, sometimes even more. They use their resources annually; therefore, remember to ask them at the meeting when they get their budget and when they distribute it. This will help you understand which activities you can cover if they decide to fund you.

What if your group isn't officially registered and doesn't have a bank account?

This is likely to be a problem for most embassies. This is because they want to make sure the state resources go to places they can track easily. Also, since they are spending the state money, they want to make sure all the payments are done to NGOs that are recognized by the local state. This of course overlooks the country situation, the risks that come with registry or whether or not the groups want to be registered.

But if you still want to approach an embassy for funding, one of the options could be to enter into a partnership with a registered organization and offer a co-written proposal. This will lower the risk of them ruling you out just because you are not registered.



What else can I ask for when I visit an embassy?

In a trusting relationship, embassies can offer much more than funding:

- Whether it is a demonstration on March 8th or a pride parade in summer, embassies can sometimes play a “monitoring” role. Their human rights officers can come and observe your public demonstrations and report any violation such as police violence or police not protecting demonstrators from attackers.
- Ask them to come to your events! To be your speakers, to learn more about your cause and meet your community.
- If you want to host an activist, writer, politician, etc. from their country, ask if they can help you contact the person and if they can sponsor her/his/their travel costs.
- Once you build a relationship with the embassy, you can ask them to pass your messages onto your national and local politicians because they certainly have easier access to meet politicians than civil society. Hate crimes legislation, arbitrary detention, violence against women, homophobic and transphobic attacks, early marriage, are just some example.
- Ask them if they have academic sponsorship opportunities for young activists.
- Ask them if they have scholarships for activists where they sponsor young people to visit other organizations to exchange ideas and strategies.
- Ask them if they have any office furniture they are planning to get rid of. Embassies go through office redesign often, and they get rid of a lot of nice and new things.
- Organize an event together, or ask if they could help you to get a place to run your event or activity. Some embassies have “cultural houses or spaces” in your countries and they help many organizations, universities by giving a space for free.

Can I offer them anything?

Yes. There are also ways you can help them. A lot of embassies publish annual reports. These reports are written by diplomats working at embassies as a direct result of consultation with civil society, roundtable meetings and country visits. Since you are an expert of your country, the political climate, human rights violations and what the civil society needs, their country reports would benefit highly from your knowledge. Offer your expertise simply by telling them that you would be interested in contributing to their reports.

Do I have to travel all the way to the capital city?

Embassies are always located in the administrative capitals of countries which creates a problem for activists who operate in rural areas. Usually, embassies also have an additional office, called consulates, but that too is usually located in a major city.

However, embassy staff travel often to other cities to be able to engage with civil society and get to know the entire country and not just the capital. You can contact the embassy and ask if they are planning a trip anytime soon to your region. You can also invite them to your city.

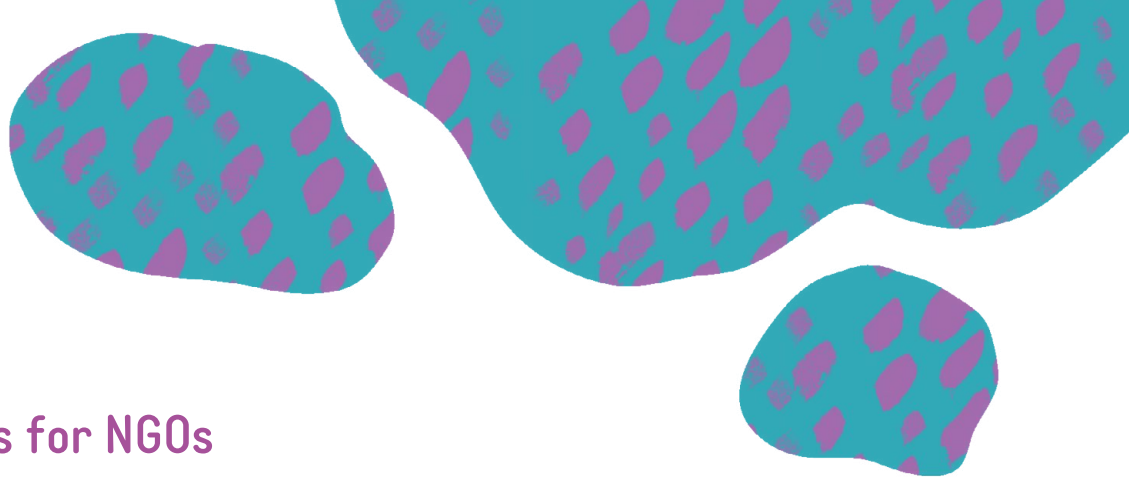
Working with embassies can also be a bit tricky...

Embassies who are most cooperative are the ones with more resources and they offer that as part of their foreign policy. It is possible that you will engage more with Western embassies; however, this should not stop you from approaching others because embassies can support you in various ways.

A lot of donors ask their logo to be published on materials, such as event agendas, brochures and books. In the case of embassies, this would be their flag instead of a logo. And understandably, having a flag on your work material can cause trouble or misunderstanding. Especially if you are working on issues such as sexual and reproductive health and rights and issues such as gender / homophobia / transphobia, having a flag might perpetuate the notion that your work and activism is also foreign and has no place in local culture. It might also put distance between you and the community you are trying to reach.

This is why it is important to be open and straightforward about your needs. If you believe some of their grant conditions might hurt your work, tell them by giving explanations. And if an embassy does not leave any room for flexibility, they are probably not the best partner for you.

And finally...Most importantly, embassies always have something to celebrate! Ask your contact(s) to add you to their e-mailing lists and newsletters. Defending the rights of women and girls is hard work, so remember to take breaks.



Free tech tools for NGOs

Canva → canva.com

Canva's drag-and-drop features and professional layouts enable users to easily design stunning graphics and documents. CanvaForWork is free for nonprofits.

ActionSprout → actionsprout.com

Facebook tools for nonprofits.

Google Drive → google.com/drive

A suite of tools and storage space useful for collaboration with teams. Includes word documents, spreadsheets, power point, survey forms and more.

Storify → storify.com

Storify is a social network service that lets the user create stories or timelines using social media such as Twitter, Facebook and Instagram.

Hootsuite → hootsuite.com

Hootsuite is a social media management system for brand management.

Buffer → buffer.com

Schedule, publish and analyze all your social media posts in one place.

Wix → wix.com

Free website development tool.

TechSoup Global → meet.techsoup.org

Discounted technology products for nonprofits.

Doodle → doodle.com

Meeting schedule tool for groups.

WordPress → wordpress.com

Free website development tool.

Dropbox → dropbox.com

Cloud file storage for documents, pictures, music, and video. Can be shared with team and used as collaboration tool.

Box.org → <https://www.box.org/>

Cloud file storage for documents, pictures, music, and video. Can be shared with team and used as collaboration tool.

Eventbrite → eventbrite.ca

Ticket and event management tool.

piktochart.com → piktochart.com

Piktochart is an easy-to-use, drag-and-drop infographic design tool that allows hi-res image and PDF exports.

Giphy → giphy.com

Giphy GIF Maker enables users to easily create animated video GIFs and GIF slideshows with captions.

Picmonkey → picmonkey.com/

PicMonkey is an easy-to-use photo editing platform that enables nonprofits to embed text upon photos, apply watermarks, and create photo collages through a simple drag-and-drop process.

VivaVideo Pro → vivavideo.tv/en/index.html

VivaVideo Pro is a powerful video editor that enables easy trimming and merging of video clips and photos into video stories that can be accentuated with music, stickers, filters, and subtitles.

WeVideo → wevideo.com

WeVideo is an easy-to-use, cloud-based video editing platform with an advanced suite of creative tools such as animation, color keying, voice over, and clip transformation.

Mailchimp → mailchimp.com

Email marketing management and service.

Creative Commons → creativecommons.org

Enables the sharing and use of creativity and knowledge through free legal tools. (i.e. photos, music, education resources, blogs).

Evite → evite.com

Event invitation service.

Paperless Post → paperlesspost.com

Event invitation service (not all is free)

Statista → statista.com

Statista is a searchable portal to multiple statistics databases worldwide. Like inspirational quotes, stats can be useful for web, email, and social media content.

Noisli → noisli.com

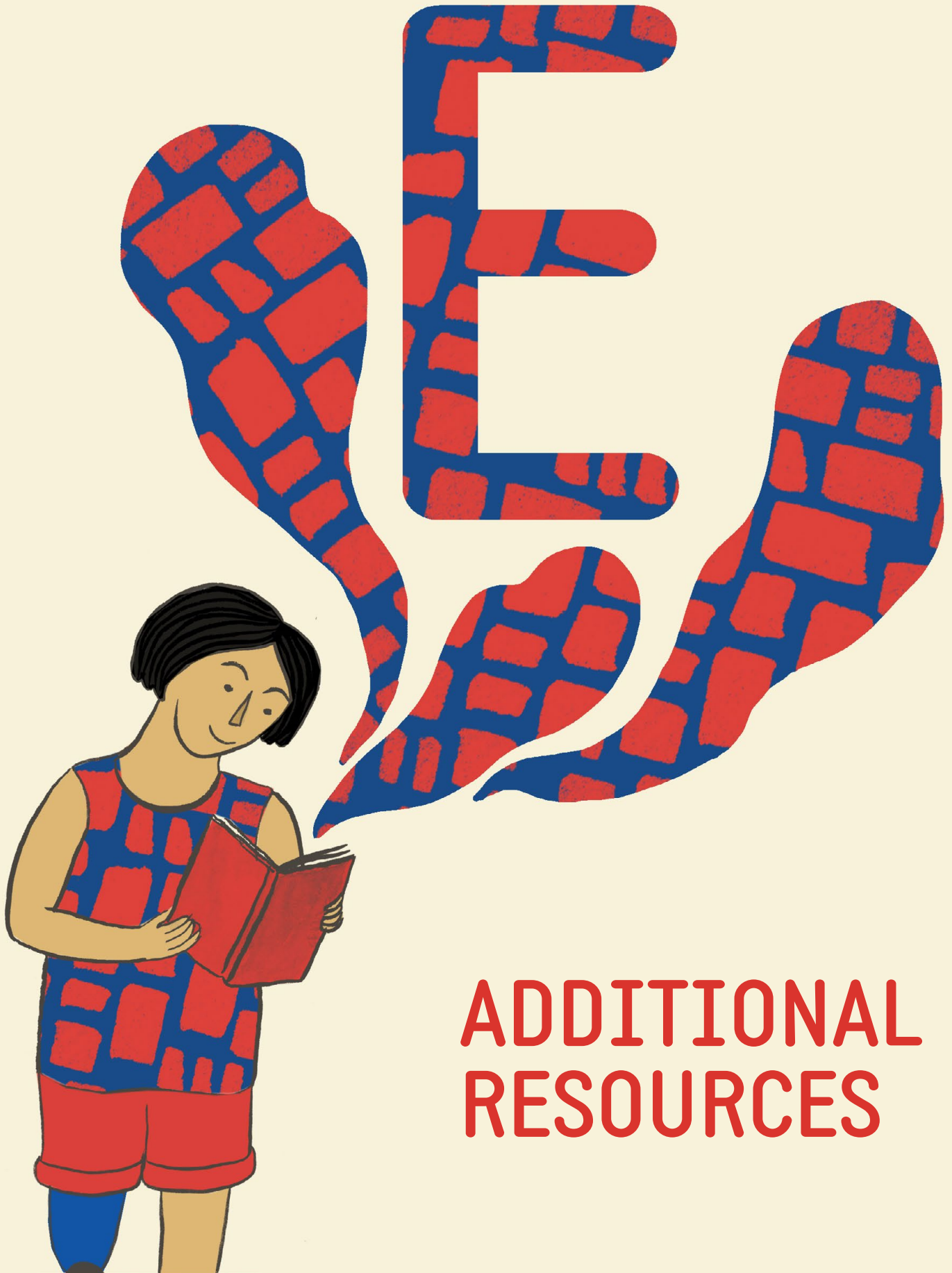
Improve focus and boost your productivity. Mix different sounds and create your perfect environment.

iStock → istockphoto.com

Explore millions of royalty-free images, illustrations, videos, and music clips.



ABOUT THE PHOTO: Jaringan Muda Melawan kekerasan Seksual (Youth Network Against Sexual Violence) is a young feminist Indonesian group whose vision is to eliminate all form of sexual violence.



**ADDITIONAL
RESOURCES**

Click on a funder's name to visit their website!



Selected list of funders

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International Funders for Women's Organizing

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Amplify Change

Priorities: Ending Child Forced and Early Marriages, Ending Gender Based Violence, Ending Unsafe Abortion, LGBTQI Rights, Sexual Health and Reproductive Rights.

Contact:

(t) +44 (0)1225 436078

(e) amplifychange@manniondaniels

Location: Universal House
1-2 Queens Parade Place
Bath, BA1 2NN, UK

Oxfam International

Priorities: Poverty, Development and Human Rights.

Contact: **(e)** information@oxfaminternational.org

Location: Oxfam House
John Smith Drive
Oxford OX4 2JY,
United Kingdom

Global Fund for Women

Priorities: Ending Gender Based Violence, Women & Girls, Sexual & Reproductive Health, Women's Human Rights, Economic Empowerment, Political Empowerment, Technology

Contact:

(e) info@globalfundforwomen.org

San Francisco Location:

800 Market Street
Seventh Floor
San Francisco, CA

New York Location:

1460 Broadway
New York, NY

Norwegian Church Aid

Priorities: Poverty, Human Rights, Economic empowerment, Peacebuilding, Climate Resilience, Natural Resource Governance, Gender Based Violence and Reproductive Health

Contact: **(e)** nca-oslo@nca.no

Location: Bernhard Getz gate 3,
0165 Oslo, Norway

Astraea Lesbian Foundation for Justice

Priorities: LGBTQI Rights

Contact:

(t) +1.212.529.8021

(e) info@astraeafoundation.org

Location: 116 East 16th Street,
7th Floor, New York

ABILIS Foundation

Priorities: Disability Rights

Contact:

(t) +358 9 612 40 300

(e) abilis@abilis.fi

Location: Lintulahdenkatu 10
00500 Helsinki
FINLAND

Grassroots International

Priorities: Livelihoods, Movement Building, Human Rights Defenders

Contact:

(t) 617.524.1400

(skype) [grassroots.international](https://www.grassrootsinternational.org)

(e) Contact form available on website

Location: 179 Boylston Street,
4th Floor Boston, MA

Norwegian Government (NORAD)

Priorities: Climate change and environment, Democracy and good governance, Education, Energy, Global Health, Higher Education and Research, Development

Contact:

(t) +47 23 98 00 00
(e) postmottak@norad.no

Location: Ruseløkkveien 26 0251
Oslo, Norway

Canada – Foreign Affairs, Trade & Development

Priorities: Food Security, Youth, Sustainable Economic Growth, Maternal, Newborn & Child Health, Environment, Conservation, Gender Equality, Governance

Contact:

At Embassies and Consulates,
Canadian Representative Abroad and
Trade Offices Abroad

FRIDA: The Young Feminist Fund

Priorities: Girls' and Young Women's Human Rights, Youth

Contact:

(e) proposals@youngfeministfund.org, info@youngfeministfund.org

Thousand Currents

Priorities: Women's Human Rights, Local Economies, Environment, Conservation

Contact:

(t) +1 415 824 8384
(e) info@thousandcurrents.org

Location: 2120 University Ave
Berkeley, CA 94704

The Bernard Van Leer Foundation

Priorities: Education, Children, Ending Violence Against Children

Contact:

(t) +31 (0)70 331 22 00
(e) info@bvleerf.nl

Location: Lange Houtstraat 2
2511 CW The Hague
The Netherlands

Commonwealth Foundation

Priorities: Governance

Contact:

(t) +44 (0)20 7930 3783
(e) foundation@commonwealth.int

Location: Marlborough House Pall Mall London

Kvinna Till Kvinna

Priorities:

Women's Human Rights, Women Human Rights Defenders, Peace & Security

Contact:

(t) +46 (0)8 588 891 00
(e) info@kvinnatillkvinna.se
(e) Contact form also available on website

Location: Slakthusplan 3
121 62 Johannesho

The Fund for Global Human Rights

Priorities: Women's Human Rights, Children's Rights, Corporate Accountability, LGBTQI Rights, Rule of Law

Contact: (e) info@globalhumanrights.org

Washington, DC Location:

1301 Connecticut Avenue NW,
Suite 400
Washington D.C

London Location:

1 Lyric Square
London W6 0NB

The Womanity Foundation

Priorities: Women's Human Rights, Economic Empowerment, Political Participation

Contact:

(t) +41 22 544 39 60
(e) info@womany.org

Location: 51/55 Route des Jeunes,
1227 Carouge, Switzerland

Arcus Foundation

Priorities: LGBTQI Rights, Protection of the Great Apes

New York Location:

44 West 28th Street,
17th Floor
New York, New York

Contact:

(t) +1-212-488-3000
(e) Contact form available on website.

Cambridge Location:

CB1 Business Centre
Leda House, 20 Station Road
Cambridge CB1 2JD

Contact:

(t) +44-1223-653040
(e) Contact form available on website.

Emerging Markets Foundation (EMpower)

Priorities: Youth, Girls, Young Women

New York Location:

111 John Street,
Suite 2410,
New York

Contact:

(t) +1212-608-4455
(e) empowerus@empowerweb.org

London Location

20–22 Bedford Row,
London

Contact:

(e) empoweruk@empowerweb.org

Hong Kong Location:

9A Foo Cheong Building,
82–86 Wing Lok Street
Sheung Wan, Hong Kong

Contact:

(e) empowerhk@empowerweb.org

The Norwegian Human Rights Fund (NHRF)

Priorities: Civil Rights, Women's Human Rights, Labour Rights, Human Rights Defenders, Children's Rights, Economic Justice

Contact:

(t) +47 22 42 57 34:
(e) sandra.petersen@nhrf.no

Location: c/o Amnesty International
Norway, Grensen 3,
Oslo, Norway

Aga Khan Development Network (AKDN)

Priorities: Civil society, Education, Health, Rural Development

Contact: Must email through website

Ford Foundation

Priorities: Democracy, Civic Engagement, Civil Society, Transparency, Economic Empowerment, Education, Freedom of Expression, LGBTQI Rights, Women's Human Rights, Sexual & Reproductive Health, Human Rights, Legal Reform, Metropolitan Opportunity, Sustainable Development, Natural Resource Management

Contact:

(t) +1 212-573-5000

(e) office-secretary@fordfoundation.org

Location: 320 East 43rd Street
New York

The Spanish Agency for International Development Cooperation (AECID)

Priorities: Human Rights, Development, Health, Environment, Conservation, Women's Human Rights

Contact:

(t) (+34) 91 583 81 00

(e) centro.informacion@aacid.es

Location: Avda. Reyes Católicos,
nº 4 28040 Madrid

Foundation for a Just Society

Priorities: Women & Girls, Women's Human Rights, Human Rights, LGBTQI Rights, Women's Funds

Contact:

(t) 646-362-0039

(e) info@fjs.org

Location: 25 East 22nd Street
New York, NY 10010

The Violet Jabara Charitable Trust

Priorities: Development, Women's Human Rights

Contact: **(e)** info@jabaratrust.org

Location: Steven J. Wohl, Esq.
445 Hamilton Ave.,
Suite 1102
White Plains, NY

IM Swedish Development Partner

Priorities: Education, Health, Human Rights, Civil Society, Economic Empowerment

Contact:

(t) +4646-32 99 30

(e) individuell@manniskohjalp.se

Location: IM Fabriksgatan 2 F
P.O. Box 45
SE-221 00 Lund

Fondation Pro Victimis

Priorities: Legal Justice & Systems, Ending Gender Based Violence, Disabilities

Contact: **(e)** Contact form available on website.

Location: Rue Saint-Ours 5, 1205,
Geneva, Switzerland

The How Fund

Priorities: Women's Human Rights, Youth, Health, Education

Contact: **(e)** sasha@howfund.org

American World Jewish Service

Priorities: Sexual Health and Rights, Civil and Political Rights, Land and Water Rights

Contact:

(t) 212.792.2900

(e) awjs@awjs.org

Location: 45 West 36th Street,
New York, NY

Ananda Foundation

Priorities: Health

Contact:

(e) grants@anandafoundation.org

Location: Hawaii

The Cherie Blair Foundation

Priorities: Women's Human Rights, Economic Empowerment

Contact: **(t)** +44 (0)20 7724 3109

Location: London, UK

Hivos International

Priorities: Green Food, Green Energy, Transparency, Government Accountability & Transparency, Freedom of Expression, LBTQI, HIV/AIDS, Women's Human Rights

Contact: **(e)** info@hivos.nl

Location: Raamweg 16, 2596
HL, The Hague

Charles Stewart Mott Foundation

Priorities: Civil Society, Environment, Conservation, Education

Contact: **(t)** +1-810-238-565

Location: Mott Foundation Building
503 S. Saginaw St.,
Suite 1200

Elton John AIDS Foundation

Priorities: HIV/AIDS

Contact: **(e)** Contact form available on website

Location: 1 Blythe Road
London, W14 0HG
United Kingdom

Rachel E. Golden Foundation

Priorities: Human Rights, Indigenous Rights, Environment, Conservation

Contact:

(e) rachelgolden@comcast.net

Location: 7 Milburn Park
Evanston, Illinois

Comic Relief

Priorities: Maternal, Newborn & Child Health, Education, Women & Girls, Slum Communities

Contact: **(e)** info@comicrelief.com

Location: 89 Albert Embankment
London

International Women's Health Coalition

Priorities: Adolescent Girl's Rights, Sexual & Reproductive Health, Ending Child, Forced, and Early Marriage, Safe & Legal Abortion, Girls

Contact: (e) info@iwhc.org

Location: 333 7th Ave #601,
New York, NY 1000

Filia die Frauenstiftung

Priorities: Women's Human Rights

Contact:

(e) info@filia-frauenstiftung.de

Location: Alte Königstraße 18, 22767
Hamburg, Germany

United States Institute of Peace

Priorities: Peace & Security, Conflict Prevention, Conflict Resolution, Governance, Peace & Security, Justice

Contact: (e) Contact form available on website

Location: 2301 Constitution Avenue,
NW, Washington, DC
20037

Open Society Foundations

Priorities: Human rights

Contact: (e) Contact form available on website

Location: 224 West 57th Street
New York, NY 10019

Disability Rights Fund

Priorities: Disability rights

Contact:

(e) info@disabilityrightsfund.org

Location: 89 South St #203
Boston, MA 02111
United States

The New Zealand Aid Programme

Priorities: Development, Poverty

Contact: (e) enquiries@mfat.govt.nz

Location: 195 Lambton Quay
Wellington 6160
New Zealand

Action for World Solidarity (ASW)

Priorities: Arts & Culture, Environment, Conservation, Human Rights, Social Justice, Women's Empowerment, Women's Human Rights

Contact: (e) africa@aswnet.de

Location: Solidarische Welt e.V.
Berlin

W.K. Kellogg Foundation

Priorities: Children's Health, Education – Children, Civic Engagement, Development

Contact:

(t) (269) 968-1611

(e) Contact form available on website

Location: 1 Michigan Avenue East
Battle Creek, MI 49017

The Freedom Fund

Priorities: Ending Human Trafficking & Slavery

New York Location

33 Irving Place
New York
NY 10003

Contact:

(e) info@freedomfund.org

London Location:

Office 31, Level 2
26/36 Wharfedale Road

Contact:

(e) info@freedomfund.org

KIOS: The Finnish NGO Foundation for Human Rights

Priorities: Human Rights, Indigenous, Human Rights Defenders, LGBTQI Rights, Women's Human Rights, Disabilities

Contact: (e) kios@kios.fi

Location: Lintulahdenkatu 10
00500, Helsinki, Finland

Oak Foundation

Priorities: Children & Youth, Child Abuse, Environment, Women's Human Rights, Human Rights, Housing and Homelessness, Learning Differences

Contact: (e) info@oakfnd.ch

Location: Case Postale 118 58,
Avenue Louis Casai
1216 Cointrin
Geneva, Switzerland

Urgent Action Fund – Africa

Priorities: Women's Human Rights

Contact:

(t) +(254) 20 2301740

(e) info@urgentactionfund-africa.or.ke

Location: Riara Corporate Suites,
2nd Floor, Riara Road,
Kilimani

Asia and the Pacific

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Give2Asia

Priorities: Arts & Culture, Civil Society, Education, Environment, Conservation, Health, Human Rights, Infrastructure, Livelihoods, Media, Social Services, Women & Girls, Disaster Response

Contact: (e) info@give2asia.org

San Francisco Location:

340 Pine St #501,
San Francisco, CA

Beijing Location :

Room 1711, Chaowai Men
Office Building A
No. 26 Chaoyangmenwai Street
Chaoyang District, Beijing

Nirnaya

Priorities: Women's Human Rights

Contact: (e) info@nirnaya.org

Location: Flat No. 11 Deepthi Apts.
S.P. Road, Secunderabad
500003, Telengana, India.

Empowering Indonesian Women for Poverty Reduction (MAMPU) – Australian Department of Foreign Affairs and Trade

Priorities: Gender Equality

Contact: (t) +61 26261 1111

Location: R G Casey Building
John McEwen Crescent,
Barton ACT 0221

The Asia Foundation

Priorities: Development, Economic Empowerment, Women's Human Rights, Environment, Conservation

Contact:

(e) sf.general@asiafoundation.org

South Asia Women's Fund

Priorities: Human Rights, Women's Human Rights, Development

Contact: (e) sawfho@sawf.info

Location: 126, Polhengoda Road,
Colombo-5,
Sri Lanka

Unitarian Universalist

Holdeen India Fund

Priorities: Women, Labour Rights, Indigenous Peoples, Racial & Ethnic Minorities, Ending Human Trafficking & Slavery

Contact: (e) holdeen@uua.org

Dalit Foundation

Priorities: Arts & Culture, Women Human Rights Defenders, Organizational Capacity Building, Leadership, Dalit Rights

Contact:

(e) programmes@dalitfoundation.org

Location: C-58, Basement,
South Extension-II
New Delhi

Solidarity Foundation

Priorities: Sex Workers, LGBTQI Rights, Sexual Minorities

Contact:

(t) +91.8197771372

(e) contact@solidarityfoundation.in

Location: S2 Manjushree
Apartments,
6th Cross UAS Layout,
Sanjay Nagar
Bangalore

Peace Direct

Priorities: Women Living Under Occupation/Conflict/War, Women Living in Post-Conflict, Youth

Contact:

(t) +44 20 3422 5549

(e) PeacedirectUSA@peacedirect.org

Location: Studio 302,
C Mare Street Studios,
203-213 Mare St, London

Tewa

Priorities: Women's Human Rights

Contact:

(t) +977 1 5572654

+977 1 5572235

(e) info@tewa.org.np

Location: Dhapakhel, Lalitpur
P.O. Box: 11, Lalitpur

Ananda Foundation – India

Priorities: Health, Education – Children, Women's Empowerment, Disabilities

Contact:

(e) smathew@anandafoundation.org

Manusher Jonno Organization

Priorities: Human Rights, Ending Gender Based Violence, Ending Child Labour, Labour Rights, Government Accountability & Transparency, Local Economies, Marginalized Populations

Contact: (e) info@manusher.org

Location: House 47 Road No. 35,
Dhaka 1212

Shadhika Foundation

Priorities: Women & Girls, Education, Economic Empowerment, Leadership

Contact: (e) info@shadhika.org

Location: 3253 Vallejo Street
Denver

Central, Eastern
Europe, Caucasus
Central, North Asia

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Eurasia Partnership Foundation

Priorities: Civic Engagement, Economic Participation, Improved Policy Making, Philanthropy, Cross Border Cooperation, Social Enterprise

Georgia Location:

3 Kavsadze Street
0179 Tbilisi, Georgia

Contact: (e) info@epfound.ge

Armenia Location:

56 Zarobyan Str.,
Yerevan 0009

Contact: (e) info@epfound.am

Azerbaijan Location:

44, J. Jabbarly Street,
Caspian Plaza, 6th floor
Baku AZ1065

Contact: (e) info@epfound.az

Agència Catalana de Cooperació al Desenvolupament (Catalan Agency for Development Cooperation)

Priorities: Health, Human Rights, Labour Rights, Water Rights, Women's Human Rights

Contact: (e) cooperacio@gencat.cat

Location: Via Laietana, 14,
08003 Barcelona

European Commission – PROGRESS

Priorities: Employment, Social Inclusion & Social Protection, Working Conditions

Contact: (e) Must email through their website

Location: Located in the European Commission

The Arab Gulf Programme for United Nations Development Organizations – AGFUND

Priorities: Development, Women's Human Rights, Human Rights, Economic Empowerment

Contact: (e) prmedia@agfund.org

Location: Kingdom of Saudi Arabia

European Youth Foundation (Council of Europe)

Priorities: Youth

Contact: (e) eyf@coe.int

Chrest Foundation

Priorities: Gender Equality, Arts & Culture

Contact:

(t) +1.972.999.4514
+1.972.999.4502

Location: 139 East John Carpenter Freeway, Suite 460 Irving, Texas

German Marshall Fund – Balkan Trust for Democracy

Priorities: Civic Engagement, Youth Leadership, Government Accountability & Transparency, Philanthropy, Euro-Atlantic Integration, Dialogue & Reconciliation

Contact: (e) info@gmfus.org

Location: 1744 R Street NW Washington, DC

Women's Fund in Georgia

Priorities: Social Change, Women's Human Rights, Youth

Contact:

(t) +995 322 399998
(e) ana@womenfundgeorgia.org

Location: 8, Sergo Zakariadze Str., entrance 4, floor I, Apt. #74, Tbilisi 0177

German Marshall Fund – Black Sea Trust for Regional Cooperation

Priorities: Governance, Security, Transatlantic Cooperation

Contact: (e) info@gmfus.org

Location: 1744 R Street NW Washington, DC

East Europe Foundation (Eurasia Foundation Initiative)

Priorities: Economic Development, Local Community Projects, Governance, Civil Society, Environment, Conservation, Energy

Contact: All staff contacts listed on website

Heart and Hand Fund

Priorities: LGBTQI Rights, Women

Contact: (e) kerrylobel@gmail.com

The Rockefeller Brothers Fund

Priorities: Economic Development, Health, Cities, Environment, Conservation

Contact:

(e) communications@rbf.org
Contact form available on website

Location: 475 Riverside Drive, Suite 900 New York, NY

Mediterranean Women's Fund

Priorities: Women's Human Rights

Contact:

(e) info@medwomensfund.org

Eurasia Foundation of Central Asia

Priorities: Civic engagement, Education, Public education, Youth, Corporate Social Responsibility.

Contact: (e) bishkek@ef-ca.org

European Commission – European Social Fund

Priorities: Employment

Contact: Must email through their website

Turkish Philanthropy Fund

Priorities: Social Investment, Development, Economic Equality, Women's Human Rights, Education, Disaster Response

Contact: (e) info@tpfund.org

Location: 216 E 45th St, New York, NY

Trag Foundation

Priorities: Civic Engagement, Youth, Sustainable Development, Philanthropy

Contact: (e) office@tragfondacija.org

Location: Đevdelijska 19, 11 120, Belgrade

Ukrainian Women's Fund

Priorities: Women's Human Rights, Economic Empowerment, Young Women, Political Participation

Contact: (e) uwf@uwf.kiev.ua

Location: 27 Chornovola Str., office 221, Kyiv, 01135

Visegrad

Priorities: Civic Engagement

Contact:

(e) visegradfund@visegradfund.org

Location: Kráľovské údolie 4570/8, 811 02 Bratislava, Slovakia

Zennström Philanthropies

Priorities: Human Rights, Environment, Conservation

Contact: (e) info@zennstrom.org

Location: 50 New Bond Street, London

Latin America and the Caribbean

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Appleton Foundation

Priorities: Environment, Conservation, Labour Rights, Peace & Security, Civic Engagement

Contact:

(e) fundappleton@baymoon.com

Location: 77 Bloor Street West, Suite 1800A, Toronto

Sociedad Mexicana Pro Derechos de la Mujer, A.C. (Semillas)

Priorities:

Women & Work, Women's Human Rights, Sexual & Reproductive Health, Ending Gender Based Violence

Contact:

(t) (5255) 5553 2900

(e) buzon@semillas.org.mx

Brazil Human Rights Fund

Priorities: "Our commitment is to provide funds for institutional support and activities by civil society organizations and human rights advocates throughout Brazil, prioritizing those with limited resources or with difficulties in accessing other sources."

Contact:

(t) 11 3256-7852

(e) informacoes@fundodireitoshumanos.org.br

Location: Rua Santa Isabel 137 CONJ 42 São Paulo

Fondo Alquima

Priorities:

Women's Human Rights

Contact:

(e) s.mandujano@fondoalquimia.org

Calala Fondo de Mujeres

Priorities: Women's Human Rights, Sexual & Reproductive Rights

Contact:

(t) +34 933 011793

(e) calala@calala.org

Location: C. Girona 25, principal 08010 Barcelona España

The Angelica Foundation

Priorities: Economic Empowerment, Environment, Conservation, Social Justice, Indigenous Land Rights, Women's Human Rights

Contact:

(t) +1 505-955-1491

(e) info@angelicafoundation.org

Location: 1688 Cerro Gordo Rd, Santa Fe

EcoViva

Priorities: Environment, Conservation, Human Rights

Contact:

(t) (510) 835-1334

(e) info@ecoviva.org

Location: 1904 Franklin St. Suite 203 Oakland, CA

Fondo de Mujeres del Sur

Priorities: Women's Human Rights, Labour Rights, LGBTI

Contact:

(t) +54 351 4717173

(e) fondo@mujeresdelsur.org

Location: Castro Barros 489-85, Piso 1 Dpto. 2, Capital, Cordoba

Fondo Centroamericano de Mujeres (FCAM)

Priorities: Women's Human Rights, Young Feminist Organizing

Contact: (e) info@fcmujeres.org

Location: The Rotonda Gueguense 4 Blocks West, 1 Block North, Managua, Nicaragua

The Central America & Mexico Youth Fund (CAMY Fund)

Priorities: Youth

Contact: (e) camyfund@seaif.org

Elas Fundo de Investimento Social

Priorities: Women's Human Rights

Contact:

(e) elas@fundosocialelas.org

Location: Rua Hans Staden, 21 – Botafogo, Cep 22281-060 – Rio de Janeiro

Lambi Fund of Haiti

Priorities: Environment, Conservation, Capacity Building, Economic Development, Sustainable Development

Contact: (e) info@lambifund.org

Location: 10th floor, 1050 Connecticut Ave NW, Washington, DC

Fund for Nonviolence

Priorities: Legal Justice & Systems

Contact:

(e) mail@fundfornonviolence.org

Location: 303 Potrero St # 54, Santa Cruz, CA

The William and Flora Hewlett Foundation

Priorities: Development, Environment, Conservation, Philanthropy, Education, Sexual & Reproductive Rights

Contact: Contact form available on website

Location: 2121 Sand Hill Road Menlo Park

Inter-American Foundation

Priorities: Poverty Alleviation, Governance, Public Private Partnerships

Contact: (e) proposals@iaf.gov

Location: 1331 Pennsylvania Ave. NW, Suite 1200 North Washington, DC

Rainforest Foundation US

Priorities: Environment, Conservation, Land, Indigenous Rights

Contact:

(t) +1 212-431-9098

Contact form available on website

Location: 1000 Dean St #430,
New York

General Service Foundation

Priorities: Human Rights, Economic Justice, Reproductive Rights, Labour Rights, Corporate Accountability, Local Community Organizing

Contact:

(t) +1 970-920-6834

(e) sara@generalservice.org

Location: 557 N Mill St # 201,
Aspen, CO 81611

Urgent Action Fund – Latin America

Priorities: Women’s Human Rights Defenders, Women’s Human Rights

Contact:

(t) 57 1 368 6155

(e) apoyos@fondoaccionurgente.org.co

Location: Carrera 27A No. 40A–68
Bogotá, Colombia

Hivos Central America

Priorities: Sustainable food, Renewable energy, Transparency and Accountability, Freedom of Expression, Sexual Rights and Diversity, Women’s Empowerment

Regional Office Location:

Del Centro Commercial Plaza
Mayor, 320 este, sobre el
Boulevard Rohrmoser Pavas

Contact:

(t) +506 2231 08 48

+506 2296 07 06

(e) hivos.roca@hivos.org

Local Office Location :

Receptor Principal Hivos
Guatemala, 14 Calle “B” 12–05
Zona 10, Colonia Oakland,
Guatemala

Contact :

(t) +502 2505 0255

(e) info@hivos.org.gt

Local Office Location :

De la entrada de Residencial
Lomas del Valle 1 cuadra al oeste
y 20 mts. al norte m/d, Managua,
Nicaragua

Contact: (t)+505 2705 761

Middle East and
North Africa

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African Women’s Development Fund

Priorities: Arts & Culture, Economic Empowerment, Governance, Peace & Security, Health & Reproductive Rights,

Contact: (e) grants@awdf.org

Location: Plot 78

Ambassadorial Enclave,
East Legon

Dot Connect Africa: Miss Africa

Priorities: Education, Technology, Women & Girls

Contact:

(e) yes2dotafrica@dotconnectafrica.org

Location: Ground Floor, CIC Plaza,
Upper Hill, Mara Road,
Kenya

Mediterranean Women’s Fund

Priorities: Women’s Human Rights

Contact:

(t) 00 33 4 67 67 08 73

(e) info@medwomensfund.org

Location: 5 rue Marceau 34000 –
Montpellier France

Arab Human Rights Fund

Priorities: Human Rights

Contact:

(t) +961-1-342900

(e) info@ahrfund.org

Location: An-Nakheel Building,
8th Floor, Bahrain Street,
Caracas district
Beirut

Euro-Mediterranean Foundation of Support to Human Rights Defenders

Priorities: Human Rights, Human Rights Defenders

Headquarters Location:

Vestergade 16, 2nd floor
DK–1456 Copenhagen K

Contact: (t) +45 32 64 17 26

Tunisia Location:

Palestine Street, 80
Lafayette 2001, Tunis

Contact: (t) +216 71 32 25 73

France Location:

80, rue de Paris
93 100 Montreuil

Contact: (t) + 33 9 82 27 66 86

Middle East Partnership Initiative of US State Department

Priorities: Democracy, Women’s Empowerment, Youth, Economic Development

Contact: Contact form available on website

Location: Harry S Truman Building
NEA/PI
NEA Mailroom, Rm. B861
2201 C Street NW.
Washington

Sub Saharan Africa

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Belgian Fund for Food Security –(Kingdom of Belgium – Foreign Affairs, Foreign Trade and Development Cooperation)

Priorities: Food Security

Contact: Not available

Location: Available in Embassies and Consulates Worldwide

The Other Foundation

Priorities: LGBTI Rights, Human Rights

Contact:

(e) admin@theotherfoundation.org

Location: Postnet Suite 209,
Saxonwold, Johannesburg

Hivos Southern Africa

Priorities: Sustainable Food, Renewable Energy, Transparency and Accountability, Freedom of Expression, Sexual Rights and Diversity, Women's Empowerment

Zimbabwe Location:

20 Phillips Avenue,
Belgravia, Harare

Contact:

(t) +263 (0) 4 706 704
(e) rosaf@hivos.co.zw

South Africa Location:

Postnet Suite 515,
Melville, Johannesburg

Contact:

(t) +27 (011) 726 1090
(e) info@hivos.co.za

Dot Connect Africa: Miss Africa

Priorities: Education, Technology, Women & Girls

Contact:

(e) yes2dotafrica@dotconnect
africa.org

Contact form also available on
website

Location: Nairobi, Kenya

Open Society Initiative for Southern Africa

Priorities: Democracy, Human rights

Contact: (t) +27 (0)11 587 5000

Location: 1 Hood Avenue/148
Jan Smuts;Rosebank

Hivos ROEA

Priorities: Transparency,
Government Accountability
& Transparency, Freedom of
Expression, LBTQI, HIV/AIDS,
Women's Human Rights

Contact:

(t) +254 725 451 729
(f) +254 789 451 729
(e) info@hivos.or.ke

Location: ACS Plaza, 3rd Floor
Lenana Road,
Nairobi, Kenya

Firelight Foundation

Priorities: Children's Health,
Education – Children, Livelihoods,
Girls

Contact:

(t) +1.831.429.8750
(e) info@firelightfoundation.org

Location: 740 Front Street,
Suite 380,
Santa Cruz, CA, USA

Open Society Initiative for Eastern Africa

Priorities: Citizen participation,
Human rights

Contact:

(t) +254-20-698-4000
Contact form available on website

Location: ACS Plaza, Lenana Road,
Nairobi, Kenya

Fonds pour les Femmes Congolaises

Priorities: Women's Human Rights

Contact: (e) Contact@ffcrdc.org

Humanity United

Priorities: Building Peace,
Advancing Freedom

San Francisco Office Location:

One Letterman Drive
Building D, Suite D3100

Contact:

(t) 415-426-6300
Contact form also available online

Washington Office Location:

1700 Pennsylvania Ave,
N.W., Suite 520

Contact:

(t) 202-503-3200
Contact form also available online

Open Society Initiative for West Africa

Priorities: Democracy, Human rights

Dakar Location:

Stèle Mermoz
Rue El Hadj Ibrahima Niasse
MZ 83 X MZ 100
B.P. 008 Dakar-Fann,

Contact:

(t) +221 33 869 10 24
(f) +221 33 824 09 42
(e) osiwa-dakar@osiwa.org

Freetown Location:

31 Murray Town Road
Murray Town–Freetown
Freetown

Contact:

(t) +232 22 234 257
(e) osiwa-freetown@osiwa.org

Abuja Location:

32/Plot 1266, Amazon Street
Off Alvan Ikoku Way
Ministers Hill, Maitama–Abuja,

Contact:

(t) +234 0809 657 6016
+0813 257 0797
(e) osiwa-abuja@osiwa.org

Monrovia Location:

Corner of 15th Street and Coleman
Avenue, Sinkor, Monrovia

Contact:

(t) +231 880 680108
(e) osiwa-monrovia@osiwa.org

Guinee Location:

Immeuble AA,
Cite Donka, bloc des professeurs
Commune de Dixinn, Conakry

Contact:

(t) +224 628616178
(e) osiwa-guinee@osiwa.org

Lambent Foundation

Priorities: Arts & Culture

Contact: Not available

MAC Aids Fund

Priority: HIV / AIDS

Contact:

(e) macaidsf@maccosmetics.com

Location: 130 Prince Street,
2nd Floor,
New York, NY

New Field Foundation

Priorities: Local organizing,
Movement Building, Systemic
change led by rural women.

Contact:

(t) + 1 415 561 3417

(e) info@newfieldfound.org

Location: 1623 5th Ave,
San Rafael, CA

UHA! – The East African Sexual Health and Rights Initiative

Priorities: Human rights, Sexual,
Reproductive Health and Rights,
LGBTQI Rights, Health.

Contact:

(t) +254 20 2330050

(e) info@uhai-eashri.org

Wellspring Advisors

Priorities: Human rights, Social
Justice, Economic Empowerment

New York Location:

1441 Broadway, Suite 1600
New York, NY

Contact: (t) (212) 609-2622

Washington DC Location:

11 Dupont Circle, Suite 300
Washington, DC

Contact: (t) (202) 496-1502

Women Fund Tanzania

Priorities: Women's Human Rights

Contact:

(t) +255 753 912 130

+255 (0) 22 266 47 53

(e) info@wft.or.tz

Location: Plot Number 659,
Mikoroshini Street
(Old Bagamoyo Rd,
Drive-in Area) Msasani,
Dar es Salaam

Women's Hope Education & Training (WHEAT) Trust

Priorities: Women's Human Rights

Contact:

(e) director@wheattrust.co.za

grantapplications@wheattrust.co.za
communications@wheattrust.co.za

Location: 20 Devonshire Road
Unit 4 Devonshire Court
Wynberg



ABOUT THE PHOTO: The Fearless Collective, started by contemporary artist Shilo Shiv Suleman, is a collective of visual artists, activists, photographers and filmmakers who use their work to address rape culture and gender violence.

Additional resources

- [“Fundraising for Change: A Practical Guide for Women’s Organizations”](#), by Global Fund for Women.
- [“Collective Change: The Value of Mobilizing Local Resources for Women’s Rights in the Global South and East”](#), by Prospera – International Network of Women’s Funds.
- [“Where is the Money Toolkit”](#), by AWID.
- [“Resource Mobilization: A Practical Guide for Research and Community-Based Organizations”](#), by Venture for Fundraising.
- [“How to Write Amazing Fundraising Appeals: A quick guide to inspiring more donations with a compelling message”](#), by Network for Good.
- [“The Funders Collaborative on Youth Organizing’s Roots Initiative Toolkit”](#), by Funders Collaborative on Youth Organizing.
- [“Gender Transformative Giving: A Report on the Next Phase of Feminist Philanthropy”](#), by Women’s Funding Network.
- [“Who can fund my women’s rights organizing?”](#), by AWID.
- [“Prospect Research Workbook”](#), by NOZA.
- [“List of Potential Funders for Africa”](#), by Make Every Woman Count.



THANK YOU!



FRIDA Resource Mobilization Working Group

Global Fund for Women

International Network of Women's Funds



The Association for Women's Rights in Development

Venture for Fundraising

Network for Good



The Funders Collaborative on Youth Organizing

Marshall Ganz